

MAD

Happy Holidays

*to all our readers
-and to hell with
the rest of you!*



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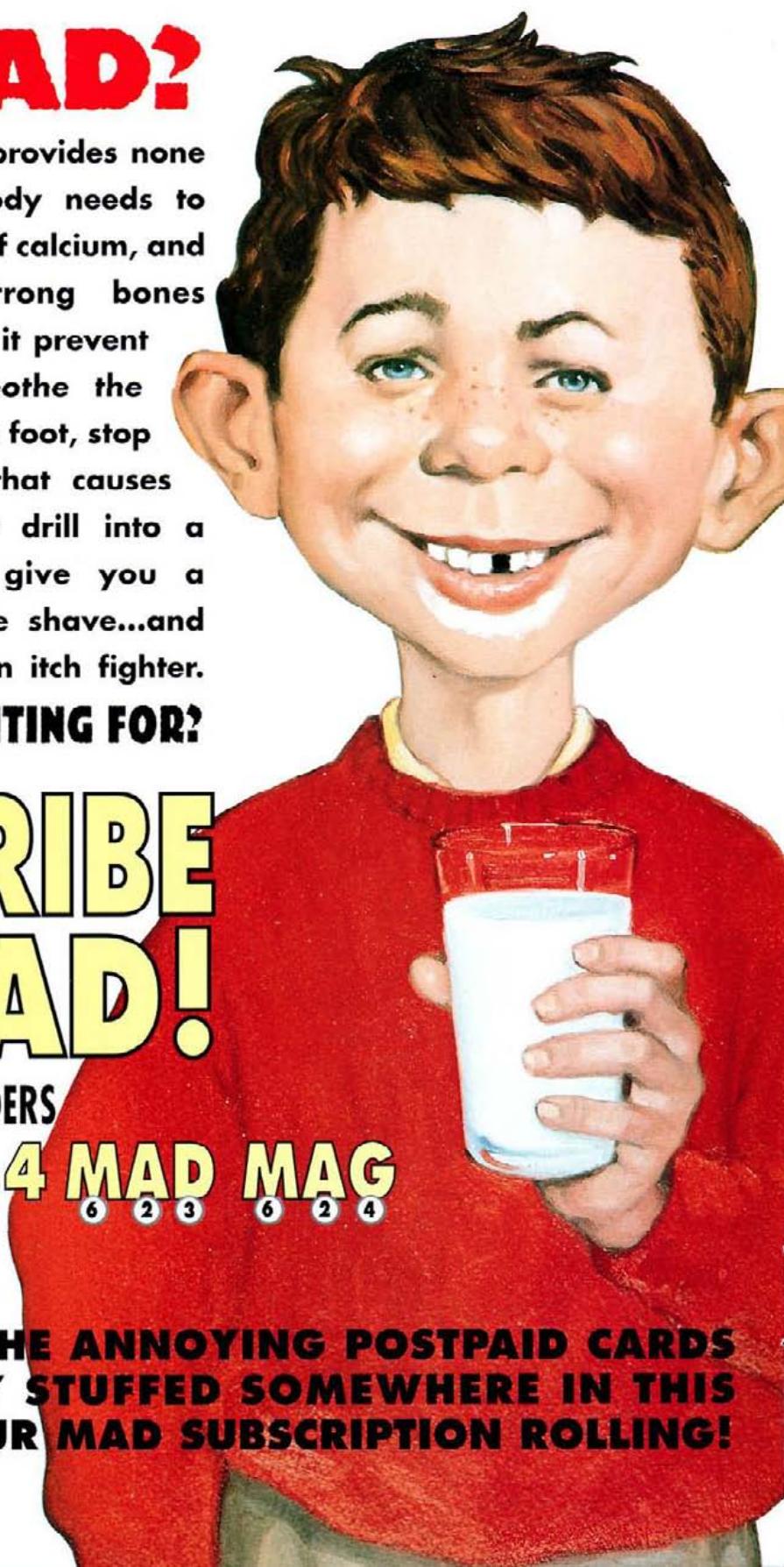
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MAD

JANUARY NUMBER 365



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gang of idiots

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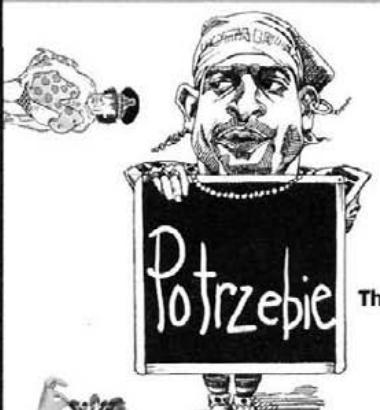
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*"In the land of the blind, the one-eyed man is king.
There are also very few archery contests!"*

— Alfred E. Neuman



"Drawn Out Dramas" by Sergio Aragones...Various Places Around The Magazine



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BACK COVER WRITER: DICK DEBARTOLO



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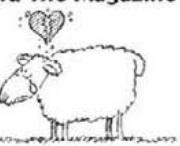
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MAD #366 ON SALE
JANUARY 20!

MICKEY MOUSE COMMENTS

As a loyal Disney fan who grew up watching the movies and cartoons, and now at age 23 appreciates Disney more than ever, I found your "Disney-fied Versions of Adult Films" (#358) absolutely sick, nasty and revolting. Disney films are not "boring, bloated versions of classic fairy tales and stories that are 'cutsey' and 'distort reality.' They are full of love, beauty, comedy, drama and excitement, not to mention wonderful songs and delightful animation. Also, Disney films always have a meaningful message while still being very entertaining. They're fun for the whole family and can be enjoyed by adults as well, not just children. I find nothing funny about people saying horrible things about something beautiful like Disney films.

Lora Lee Jessome
Nova Scotia, Canada

Lora Lee — We are humbled. We hang our mouse ear-clad heads in shame. Thank you for sharing with us your unqualified devotion to and unwavering support and love for everything Disney. If any other Southern Baptists want to write in as well and share their warm, fuzzy feelings about Disney, feel free! It's a small world after all, Goofy! —Ed.

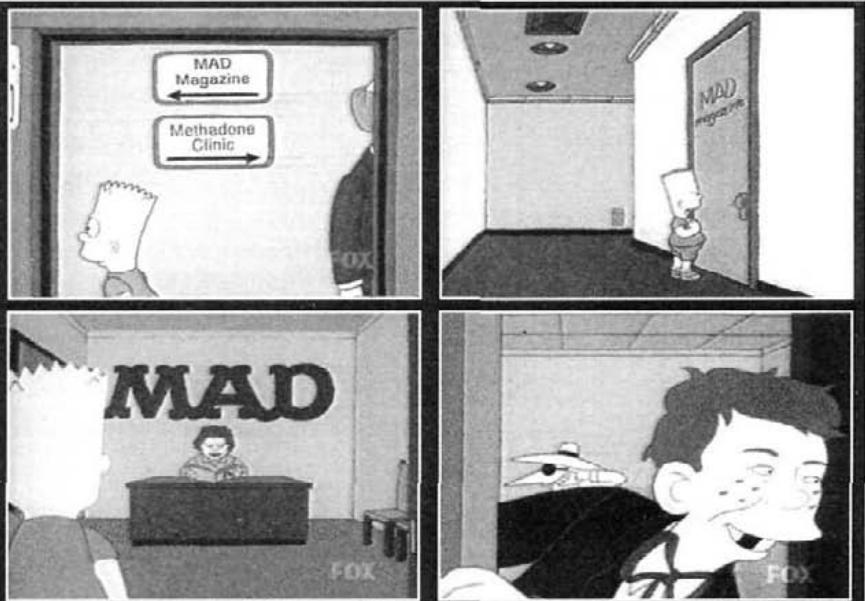


MAD MUMBLINGS @aol.com

In Italy cats don't say "meow meow," they say "boo boo." — G. Downs...Ahhh the elves are back! — MansonPimp...I once tried reading a MAD magazine in the dark. I couldn't. — FrancPiero...If you can read this sentence, read it again. — CHSONWIRE...How many times can you get hit by a fan blade and not get brain damage? — CRAPATT...Leeks are great vegetables, but cleaning them is no picnic! — Chuk188113...Is a turtle with no shell homeless or naked? — BoneBrown...MAD is the source of all goodness and light. — Whits...I worship my barbecue, I sacrifice charcoal briquettes to it at midnight. — Gargravar...On the other hand, there are different fingers. — Hoov40

THE SCHMUCK STOPPED HERE

As these photos illustrate, this season's premiere of *The Simpsons* ("The Simpsons in New York") was marred when Bart made an impromptu trip to the MAD office. We had heard he might stop by, which is why we depicted him standing at MAD's front door in the border art on the cover of issue #362 (see, you gotta pay attention, you never know what you'll find in the border!) It was nice of Bart to visit, we just hope this doesn't give those runny-nosed pip-squeaks from *South Park* any ideas!



VIRTUAL PET PEEVES

You guys totally messed up! Obviously you did no research for the cover of MAD #362. Instead of the gun pointing to the head of the virtual pet, you should have a pencil pointing to the "kill it" button. Also, a square on a virtual pet must be either fully black or fully blank. The icons are on green or red pawprints and that is the wrong angle for all icons to show.

Elissa Nelson
Bayside, CA

Nellie — You're right! We DID point the gun in the wrong direction! You follow? —Ed.

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YOU WANT FLIES WITH THAT?

In "Restaurant Reviews for the Finicky Fly" (Issue #362) you mention Thomas Jefferson Jr. High. I'm a 7th grader there and I agree with the article on the food!

Dave Trabilsy
Woodridge, IL

Davey — We're glad you liked it! We're sure Thomas Jefferson Jr. High's distinguished principal Lisa Mondale will be thrilled to see one of her students wasting valuable academic time writing to MAD about the disgusting food in her school's cafeteria! See ya in detention! —Ed.

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 365, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

CORRECTION

In issue #362 the writer of Spy Vs. Spy was Peter Kuper. Like you care!

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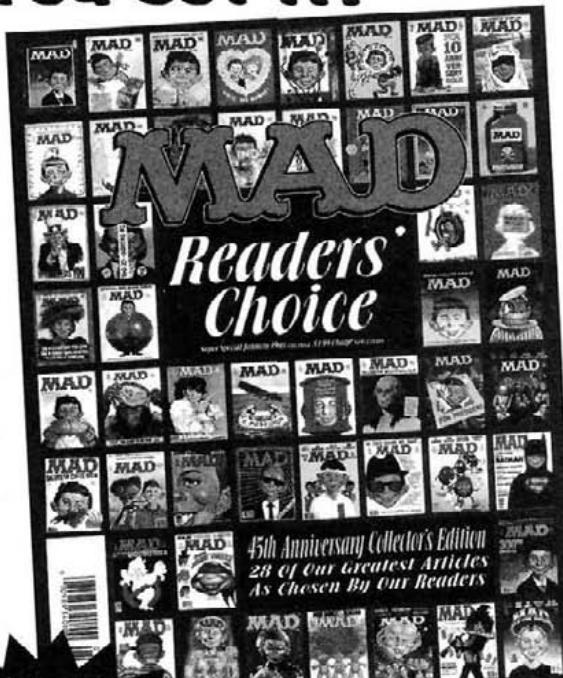
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<http://www.dccomics.com/mad/>

ALL THE NEUMAN'S THAT'S FIT TO PRINT

Fans of the Sunday New York Times Crossword Puzzle probably aren't fans anymore since the disastrous decision to feature MAD's own Alfred E. Neuman and one of his famous halfwit-icisms in the August 3, 1997 edition! We filled in all the pertinent blanks because we know you couldn't!



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Annie Gaines, Managing Editor September 25, 1997



Christmas! The time of year when family members gather around the hearth to bond and express love and good cheer whilst the smell of pine trees and freshly baked goods wafts throughout the loving household. Yeah, right! Maybe in a Norman Rockwell painting! But not in any American family we've seen lately! These days it seems most family members can barely stand to be in the same room with each other, let alone exchange gifts and pleasantries! And so it is with these pathetic, screwed-up Americans in mind that we now present...

Christmas Carols FOR Dysfunctional Families



It Started With a Glass of Beer

(Sung to the tune of
"It Came Upon a Midnight Clear")

It start-ed wi-ith a glass of beer —
The way that it so often does;
Soon Fred had knocked off a pint of rye,
And Marge had one helluva buzz;
The yell-ing started 'round half past nine,
The slaps and the punches at ten;
The screams grew loud and the neighbors knew
The Sweeneys were at it again.

His eyes were bla-ack from countless blows;
Her body was bloodied and raw;
His nose was broken — he'd lost four teeth
From stopping a vase with his jaw;
They've loathed each other since God knows when,
And neither shows any remorse;
They'll stick together because they know
The Church won't permit a divorce.

Hark! The Gossip Fills The Air

(Sung to the tune of
"Hark! The Herald Angels Sing")

Hark! The gossip fills the air-r —
Mom's begun a new affair;
Sneaking off to get her ki-icks —
Down the road at Motel 6;
Filled with mid-life lust and hunger,
Ev'ry year she likes them younger;
Who'd have thought her days she'd spend
Getting it on...with my best friend!
Shack-ing up for days on end —
Getting it on...with my best friend!



Rudy the Deadbeat Father

(Sung to the tune of
"Rudolph the Red-Nosed Reindeer")

Rudy the deadbeat fath-er
Won't support his fam-i-ly —
Dooming his wife and children
To a life of pov-er-ty.

Rudy enjoys the good life —
Takes a Roy-al Princess cruise;
Makes it with busty bim-bos —
Drinks the most ex-pen-sive booze.

When the law got on his trail,
Rudy changed his name;
Grew a moustache and goatee,
Had some plastic sur-ge-ry.

Rudy the deadbeat fath-er
Loves the glitter and the glow;
If he had on-ly known it,
He'd have split ten years ago!



ARTIST: TOM BUNK

WRITER: FRANK JACOBS

Uncle Claude is Coming to Town

(Sung to the tune of "Santa Claus is Coming to Town")



You better lock up
The kiddies today;
A lusty old gent
Is heading your way —
Uncle Claude is coming to town!

He's got a big smile;
He's giving out toys;
He's hot as can be
For underage boys —
Uncle Claude is coming to town!

He's such a jolly fellow;
He's always full of fun;
He'll lure your kid
In-to his room
For a game of "One on One"!

And should he strike out,
He doesn't much care;
The Internet's filled
With kiddie-porn there —
Uncle Claude is coming to town!

Every Week They Drop Another Grand

(Sung to the tune of "Winter Wonderland")

There it stands —

The casino;
Mom's inside,
Playing keno;
She's there night and day;
She can't stay away;
Ev'ry week she drops
another grand.

See my dad

Roll the dice there,
With his luck
Cold as ice there;
He doubles his bets
As well as his debts;
Ev'ry week he drops
another grand.

Yesterday they repossessed

our Taurus;

Dad's now cashing out his I-R-A;
Things are even worse for
Cousin Horace —
Beaten up by bookies he
can't pay.



Christmas Eve —

There's no tree here;
Folks are gone —
There's just me here;
They're trying once more
To make a big score —
You can bet they'll drop
another grand!



Fill the House

(Sung to the tune of "Deck the Halls")

Fill the house with jubilation!
Fa la la la la, la la la la!
Billy Bob is on probation!
Fa la la la la, la la la la!
Ellie slept with brother Chester!
Fa la la, la la la, la la la!
Now she's in her third trimester!
Fa la la la la, la la la la!

Give a cheer — we're all together!
Fa la la la la, la la la la!
Claire is into whips and leather!
Fa la la la la, la la la la!
Roy has formed his own militia!
Fa la la, la la la, la la la!
Clem's a pimp for cousin Tricia!
Fa la la la la, la la la la!

Gather 'round and give a blessing!
Fa la la la la, la la la la!
Uncle Fred is still cross-dressing!
Fa la la la la, la la la la!
Jeff is on the floor with Donna!
Fa la la, la la la, la la la!
Stoned on home-grown marijuana!
Fa la la la la, la la la la!

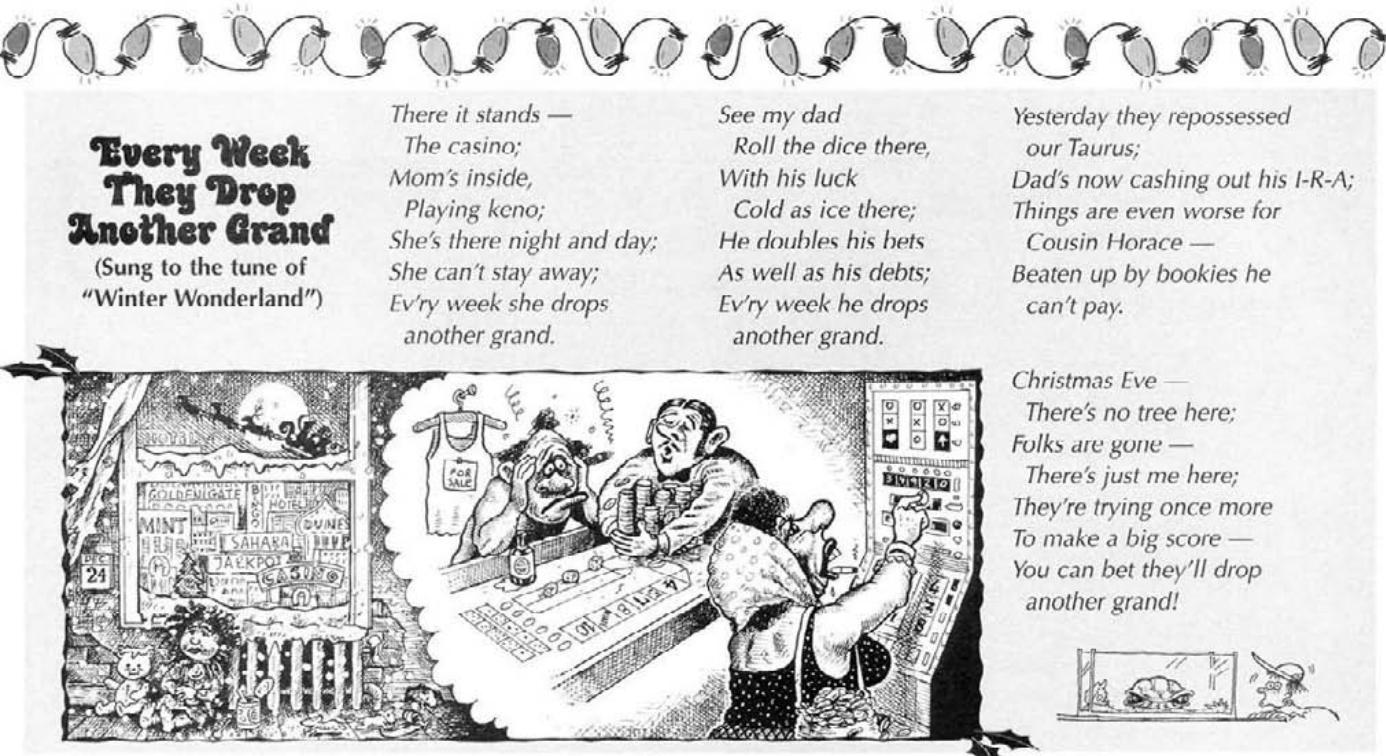


Join our Christmas celebration —

Fa la la la la, la la la la!
Make our house your destination —
Fa la la la la, la la la la!

Ev'ry year's a real hum-dinger —

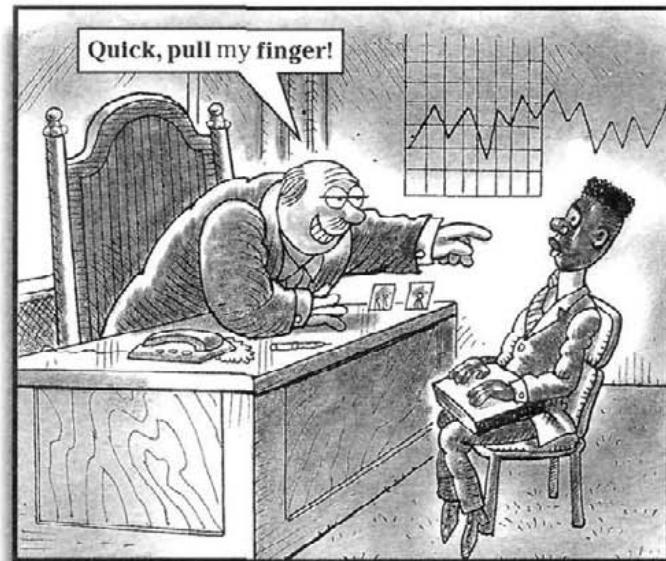
Fa la la, la la la, la la la!
Catch us soon on Jerry Springer!
Fa la la la la, la la la la!





HIRE EDUCATION DEPT.

SURE SIGNS YOUR JOB INTERVIEW ISN'T GOING WELL



LET'S GET READY TO
GRUMBLE! D.E.P.T.

Laser beams,
tarantulas,
explosions,
witty death threats,
handcuffs,
secret passages,
gadgets,
violent henchmen
and blueprints!
But enough about
Mary Albert's
bedroom!
This article
is all about...



You're forced to contribute to the company pension plan, even though the average life expectancy of a member of your organization is 26.3 years.

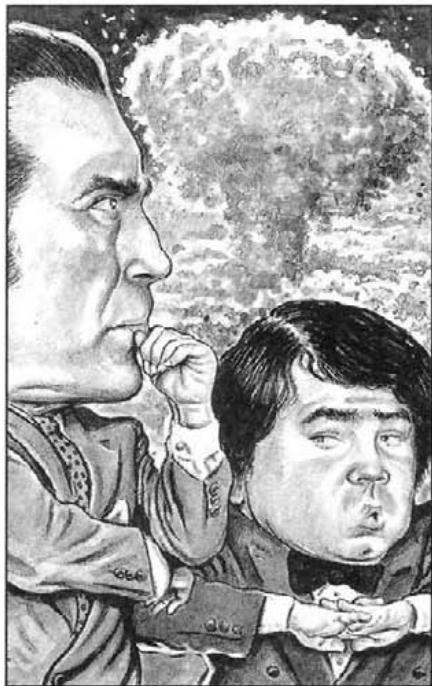


SPECTRE downsizing means that you can hire either the albino dwarf with the poison fingernails or the Indian rubber man who strangles with his elbows - but not both.

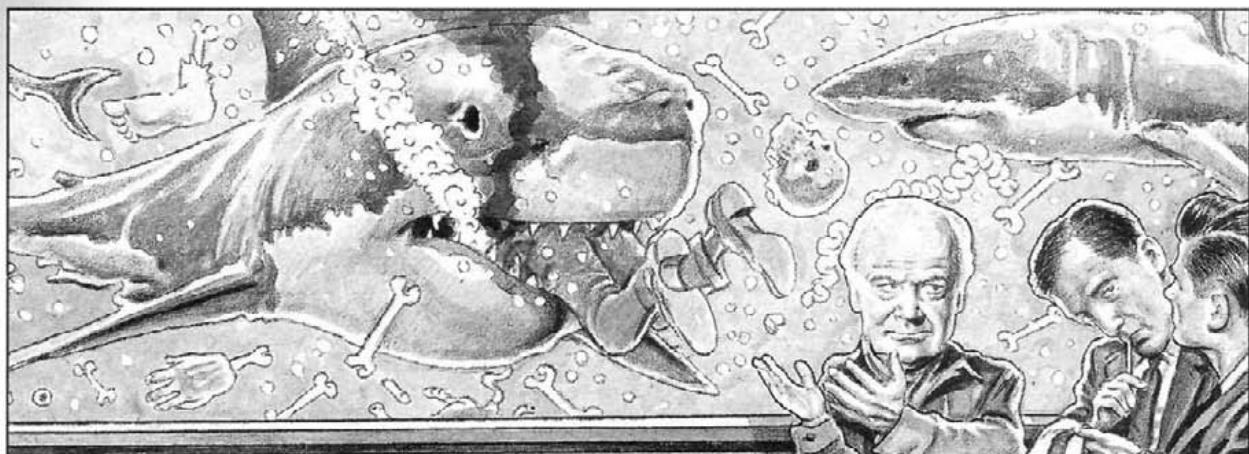
JAMES BOND VILLAINS' PET PEEVES

ARTIST: DREW FRIEDMAN

WRITER: DESMOND DEVLIN



Should have spent the extra \$50,000 for the off-shore hideaway WITHOUT the "Destroy Entire Island" button.



Before they'll allow the deduction, the IRS demands proof that you use your 1,800 foot shark tank exclusively for business purposes.

Every time you and your criminal organization finally learn to recognize 007 on sight, they send a new James Bond with a totally different face!



JAMES BOND VILLAINS' PET PEEVES



With all of Bond's hidden devices and micro-gadgets, you're too paranoid to work the friggin' coffee machine in the morning!



Between the guy with the metal teeth, the guy with the metal hands and the guy with the metal hat, it takes absolutely forever for you and your henchmen to get past airport security!

Your psychiatrist has told you and told you that always keeping Bond alive so you can tell him your secret plans is "a spiraling self-destructive pattern," but you just can't help it!



Nowadays, when you threaten to detonate a 15-megaton bomb in Washington D.C., the FBI tells you to "get in line."



After murdering the last 15 Nobel Prize winners who have secretly worked on your weaponry, it's impossible to attract top talent anymore.





THE SCHMUCKS STOP HERE DEPT.

When they're not teaching you the dos and don'ts of every social situation, our didactic duo likes to relax and have a little fun, as you'll see in...

Jenkins

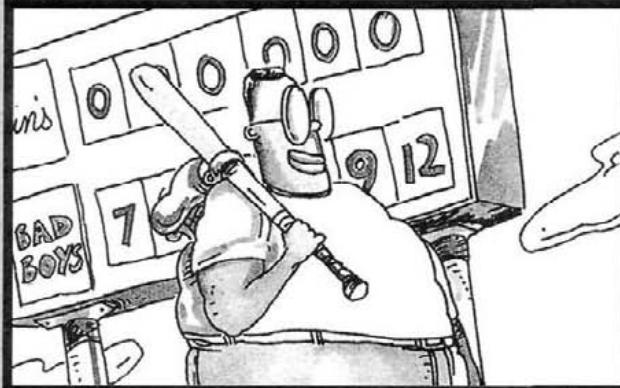
6



Melvin & Jenkins' GUIDE TO SPORTSMANSHIP

Jenkins

lives by one athletic credo: "It's not whether you win or lose, but how you play the game."



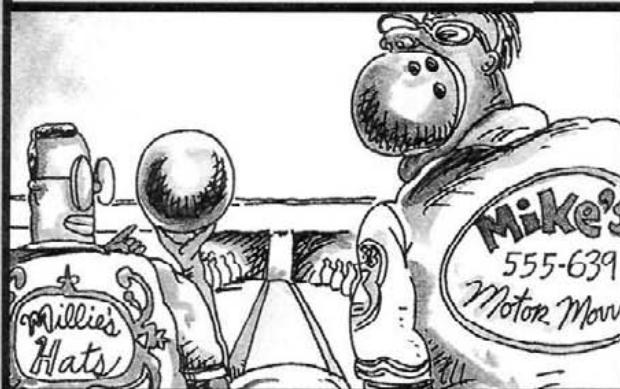
Melvin

puts his stock in, "Kill the testicles, and the head dies."



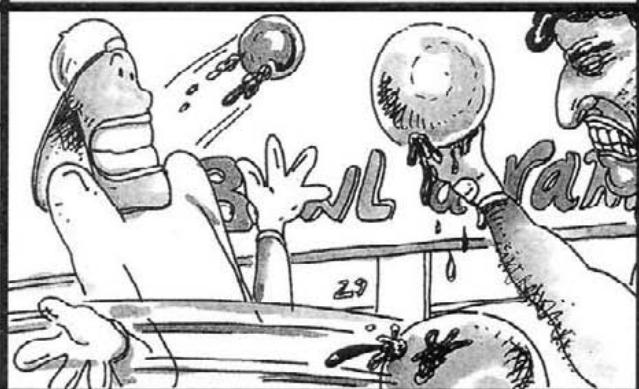
Jenkins

notices a flaw in his opponent's bowling grip, and offers a few tips that have always worked well for him.



Melvin

agrees it's the weirdest thing, but swears he doesn't know HOW grape jelly got inside everyone else's finger holes.



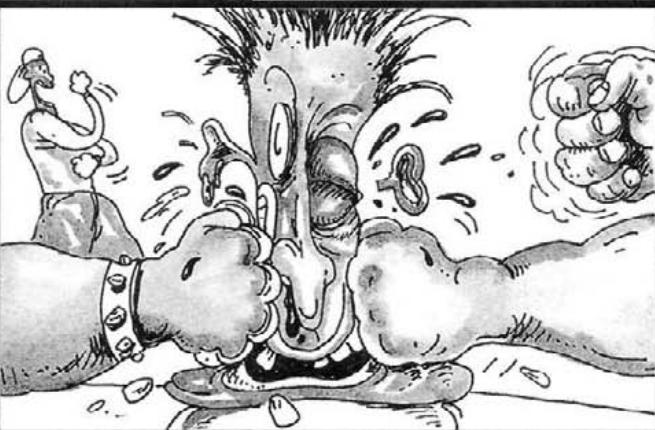
Jenkins

jumps over the tennis net to shake the hand of his opponent after losing a good match.



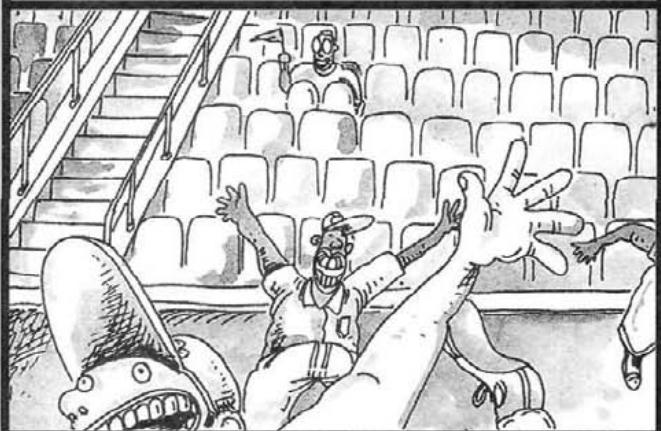
Melvin

hires two goons to jump his opponent in the parking lot.



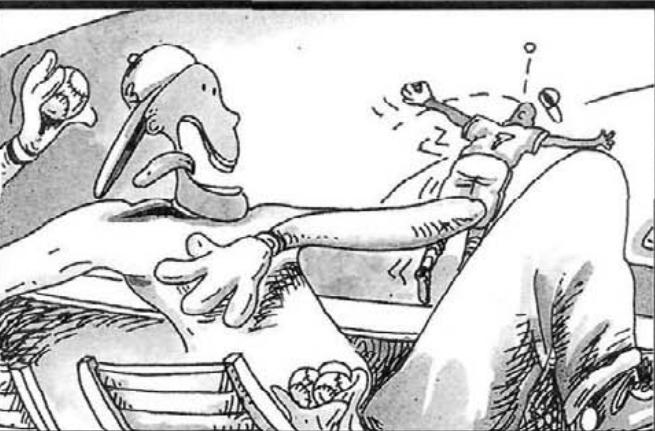
Jenkins

doesn't care how many fools run onto the field after a big win — he knows a fan's proper place is in the stands.



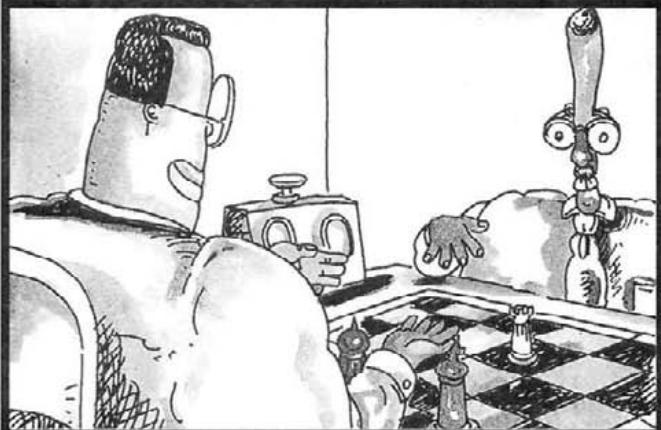
Melvin

sneaks in a bag of his own baseballs to chuck at players' heads, so he'll still have his promotional giveaway ball as an alibi when he's questioned by security.



Jenkins

lets his opponent take back an ill-considered move.



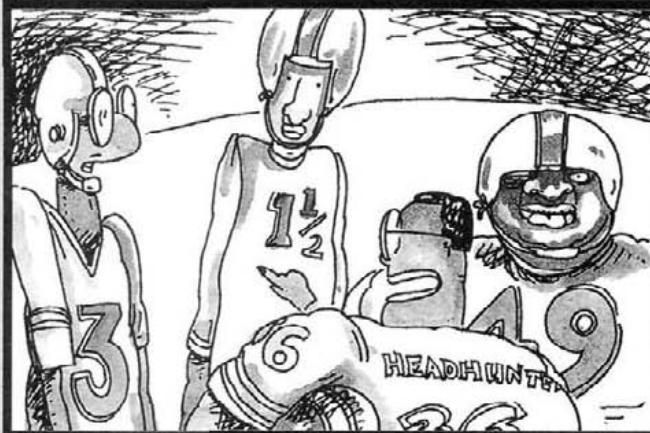
Melvin

is permanently banned from the Chess Club for his non-stop taunts of "Na na NA NA, na na NA NA, HEY, HEY, HEY, GOODBYE!"



Jenkins

gives his fellow players a newfound confidence when he calls them by nicknames like "Lionheart," "Killer" and "Rocket."



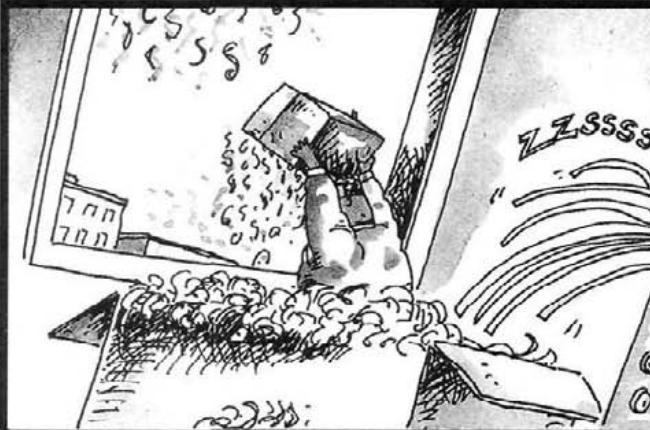
Melvin

doesn't much care that his former teammates will be forever psychologically scarred by such haunting nicknames as "Snaggletooth" or "Dingleberry."



Jenkins

spends two hours shredding scrap paper so he can throw confetti out the window when the victory parade passes by.



Melvin

soaks all the phone books and yellow pages in water overnight so they'll fall faster.



Jenkins

after accidentally injuring an opponent, meets with him later to make sure there are no hard feelings.



Melvin

still chuckles about the time an inadvertent whistle allowed him to blindside a guy so bad, the snot bubble in his nose was pulsing like a bullfrog's neck.





FUTURE SCHLOCK DEPT.

Well, the new year is almost here and we decided that we should join the ranks of world-famous psychics like Jackie Stallone and Dionne Warwick to give you MAD's

FEARLESS PREDICTIONS FOR 1998

ARTIST: PAUL COKER

WRITER: DESMOND DEVLIN

THE ACADEMY AWARDS WILL BE ROCKED WITH

TO SOMEONE IN EXCELLENT HEALTH...

HOWEVER, HIS OPENING WEEKEND

AN ENTERPRISING SPERM BANK WILL

BEEN," "SQUIRT COBAIN" AND "BEATLE

AS "FAIR," "UNHEALTHY" OR "DANGEROUS"

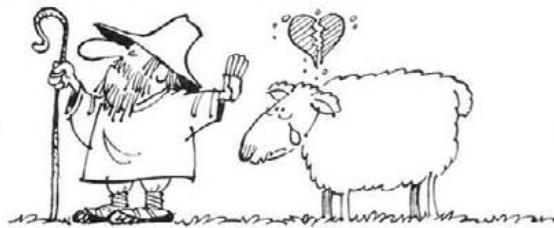
THE SINGING GROUP TONY! TONI! TONE!

WILL BE GIVEN WHATSOEVER...DENNIS RODMAN WILL BECOME THE FIRST ATHLETE TO WIN MOST

IT WILL BE DISCOVERED THAT WATCHING CHEVY CHASE MOVIES

TO INVADE BOSNIA OR CUT MEDICARE WILL BE DECIDED BY 1-900 ENTERTAINMENT

ENGINEER SHEEP,

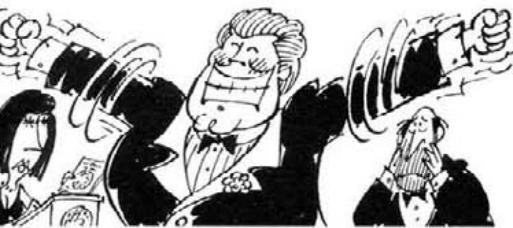


LONELY SHEPHERDS AROUND THE

WILL UNCOVER THE SHOCKING TRUTH THAT THE WEATHER IS FIXED...



SCANDAL WHEN THEY ACCIDENTALLY GIVE THE IRVING THALBERG LIFETIME ACHIEVEMENT AWARD



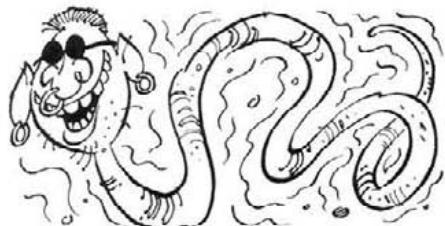
JESUS CHRIST WILL FINALLY MAKE HIS RETURN TO EARTH.

CROWDS WILL ONLY BE NUMBER TWO, BEHIND THE NEW JIM CARREY MOVIE...



MARKET DESIGNER SEMEN FOR ROCK FANS UNDER THE NAMES "WHAT A LONG STRANGE DRIP IT'S

JUICE"...



LOS ANGELES WILL STOP MONITORING ITS AIR QUALITY

— AND SIMPLY START USING THE CATEGORY "EXTRA CHUNKY"...



WILL CHANGE ITS NAME TO TONI! TONY! TONE! AND NO EXPLANATION

VALUABLE PLAYER OF BOTH THE NBA AND WNBA IN THE SAME SEASON...



SOMEHOW CURES SEVERAL TYPES OF CANCER. THE CANCER RATE WILL REMAIN STEADY... WHETHER

TONIGHT POLLS...



NOW THAT SCIENTISTS CAN GENETICALLY

WORLD WILL SUDDENLY START GETTING PICKY...A LENGTHY INTERNATIONAL INVESTIGATION



DESPITE THE GREATER WORLD-WIDE MEDIA ATTENTION PAID TO PRINCESS DIANA AND

MOTHER TERESA AT THE TIME OF THEIR DEATHS, IT WILL

FEARLESS PREDICTIONS FOR 1998

BE HOLY VISIONS OF BURGESS MEREDITH THAT APPEAR

TO THE FAITHFUL...

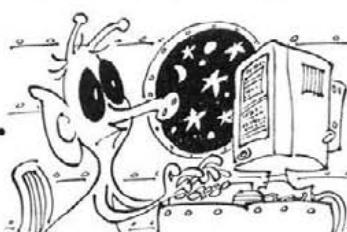


NASA WILL AN-

OUNCE THAT THEY HAVE RECEIVED AND ANALYZED THOUSANDS

OF INTERGALACTIC MESSAGES SENT BY AN ALIEN RACE. DISAPPOINTMENT WILL

FOLLOW WHEN 98% OF THE MESSAGES TURN OUT TO BE "AGE/SEX CHECK" AND

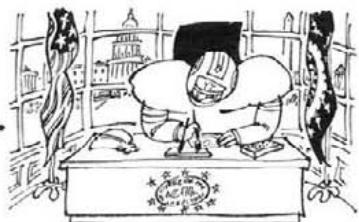


"WHO WANTS TO PLAY SCRAMBLER?"...

SO MANY PEOPLE IN

WASHINGTON WILL BE INDICTED, JAILED OR HOUNDED FROM OFFICE THAT THE

MOST POWERFUL PERSON REMAINING IN D.C. WILL BE REDSKIN TIGHT END JAMIE



ASHER...

AFTER THOUSANDS OF YEARS OF HEARTACHE AND

BLOODSHED, PEACE WILL FINALLY COME TO THE MIDDLE EAST WHEN THE JEWS AND THE

ARABS REALIZE HOW MUCH THEY BOTH LOVE SCATTERGORIES...

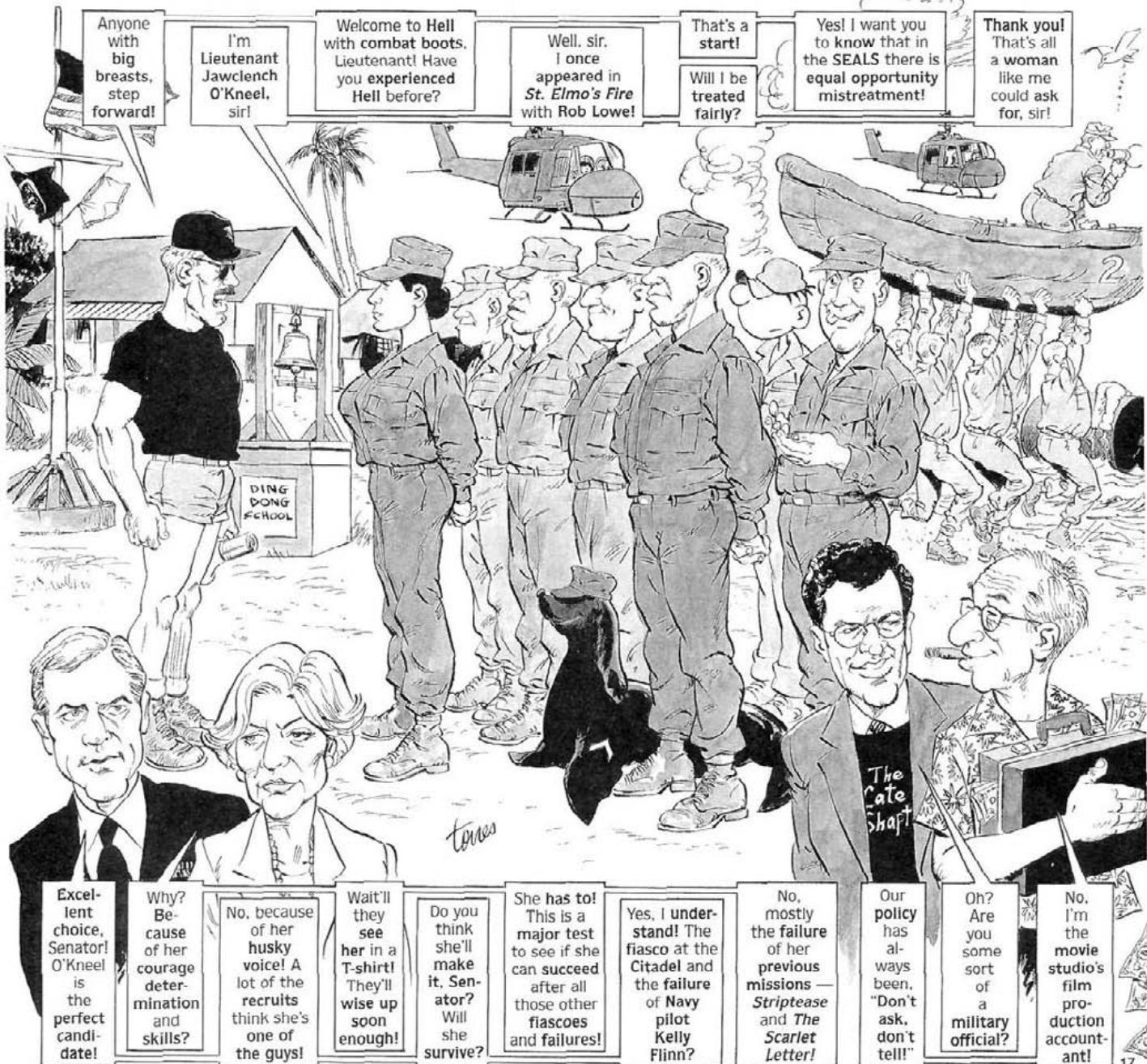


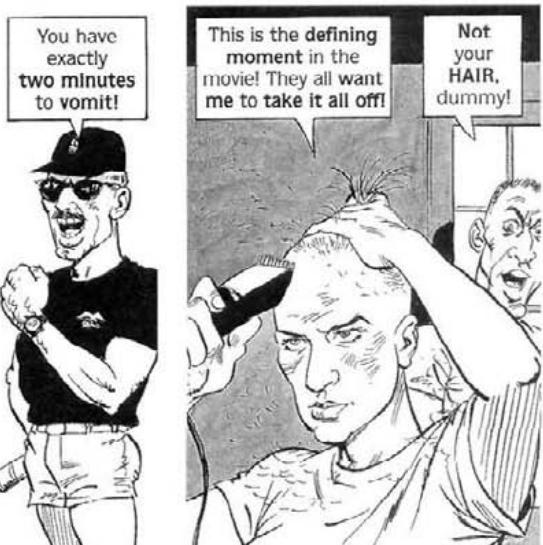
Welcome to US Navy SEAL Training Camp! I am Master Chief Joint Gargolyte! Don't screw with me! Next to me, General George Patton was Nathan Lane! You have volunteered for the toughest, most merciless military unit in the history of mankind! But because of political pressures, there's a new member in our group — a female member! And let me tell you, it's a real...

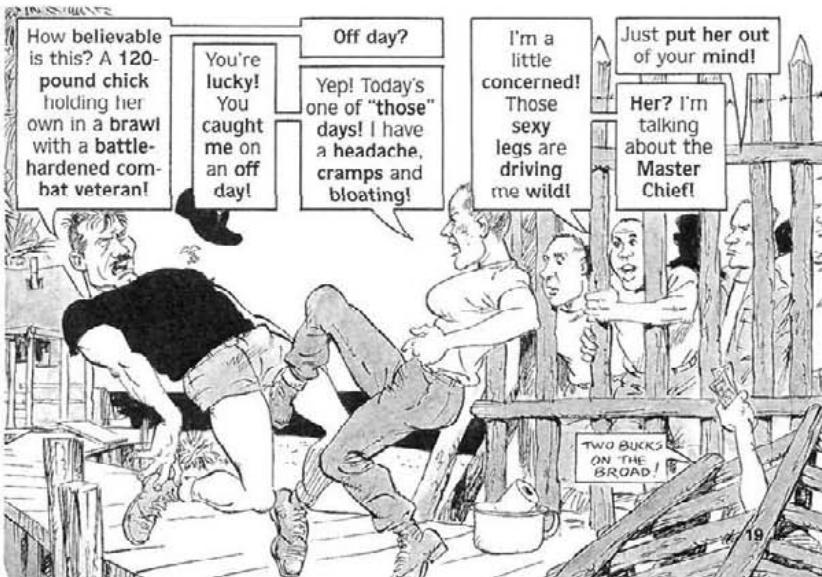
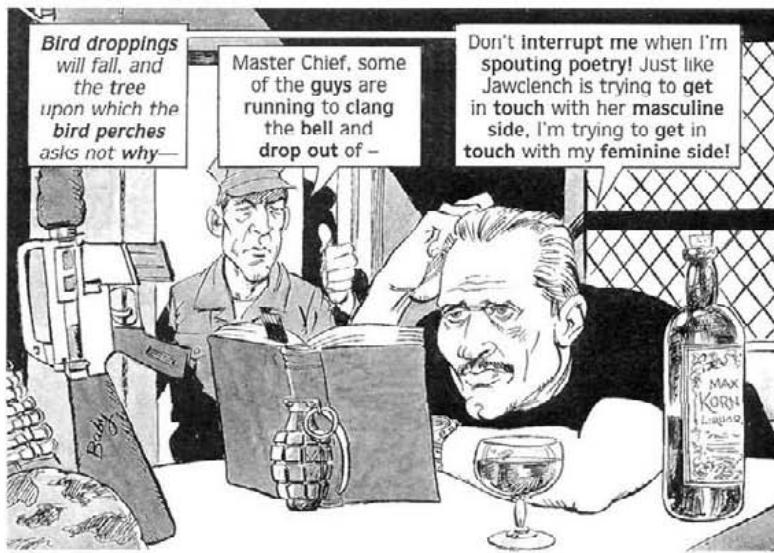
G.I. SHAME

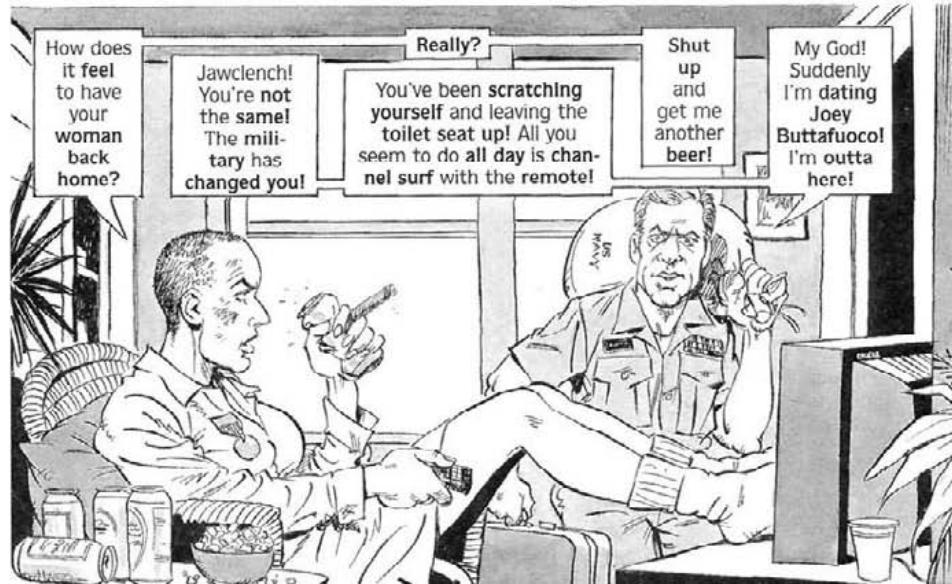
ARTIST: ANGELO TORRES

WRITER: JOSH GORDON



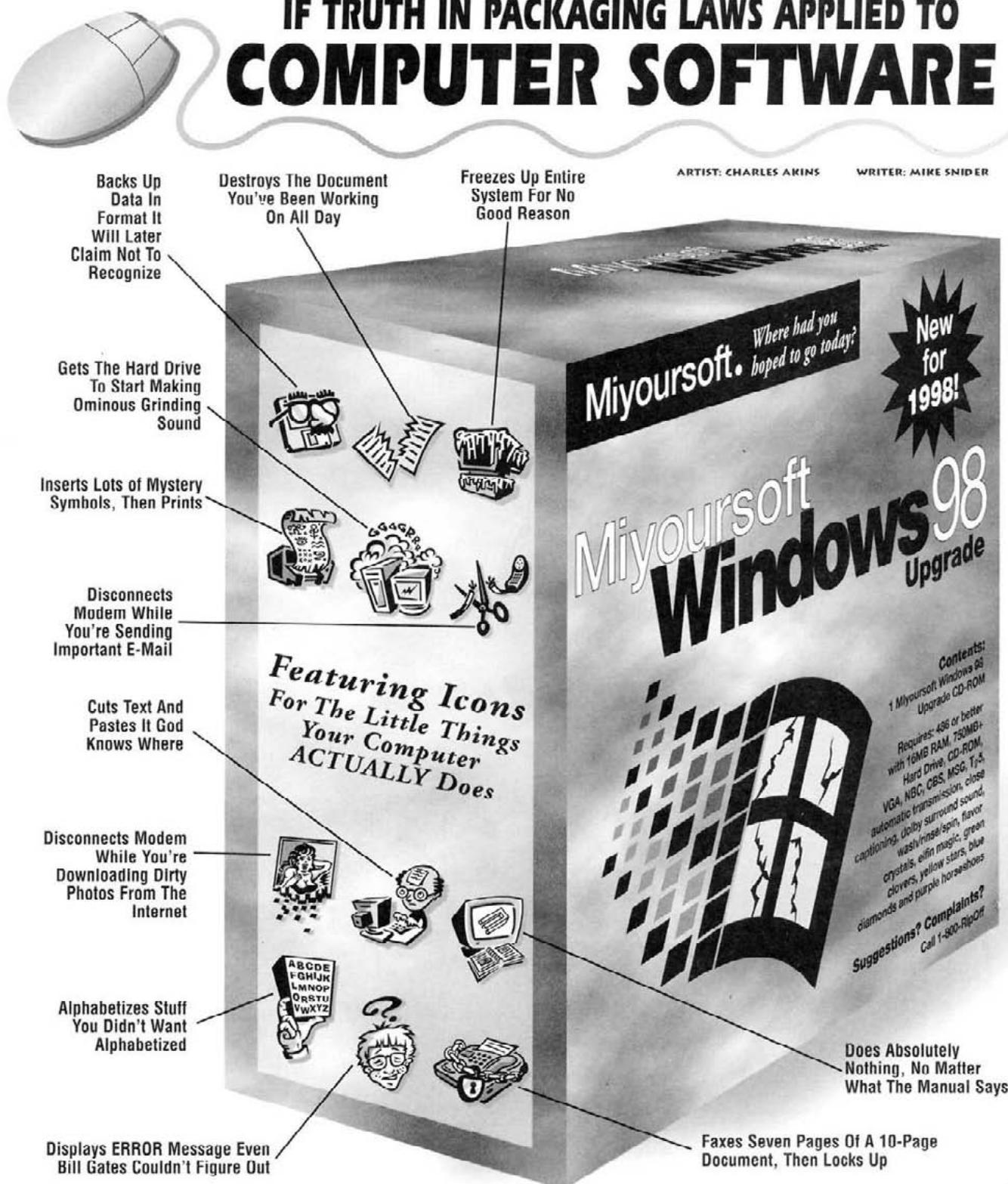






Oh, the wonderful simplicity computers have brought to our lives! They make our daily routine so easy and carefree—until we have to shell out 90 bucks and waste half a day installing a software upgrade so the damn thing will work RIGHT for a change! And even then, there's always a few features in the new, upgraded program the software companies conveniently forget to tell us about! Boy, wouldn't it be nice...

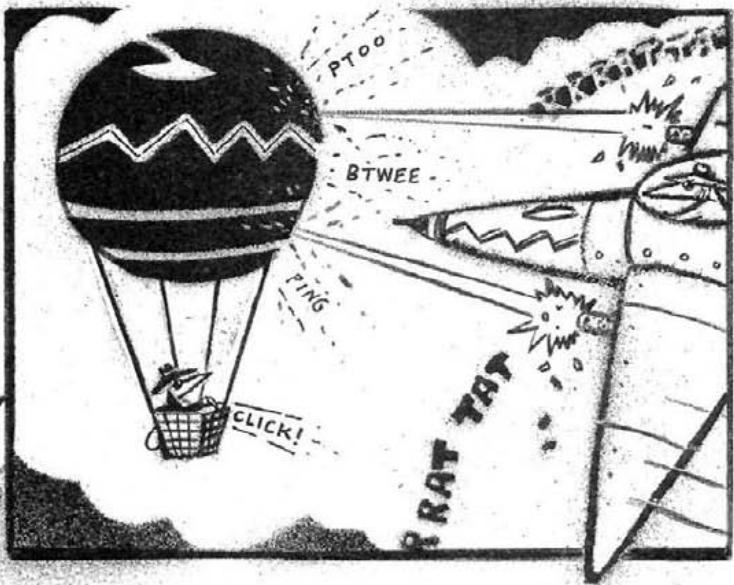
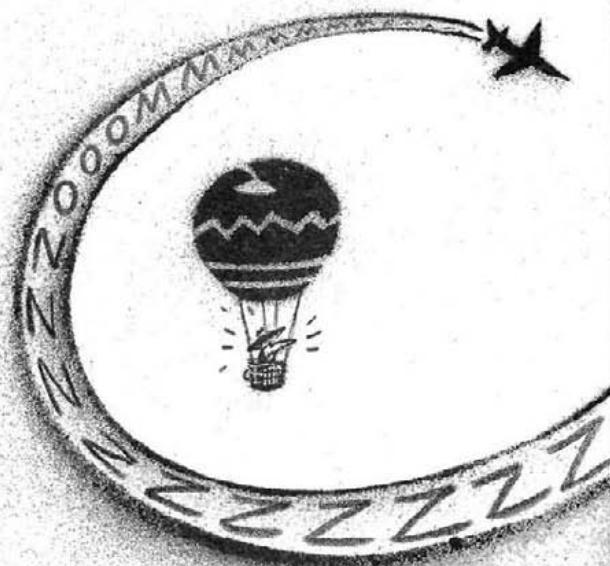
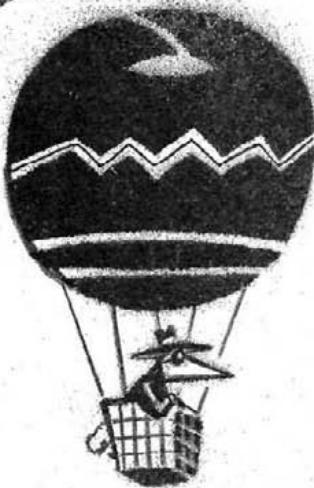
IF TRUTH IN PACKAGING LAWS APPLIED TO COMPUTER SOFTWARE

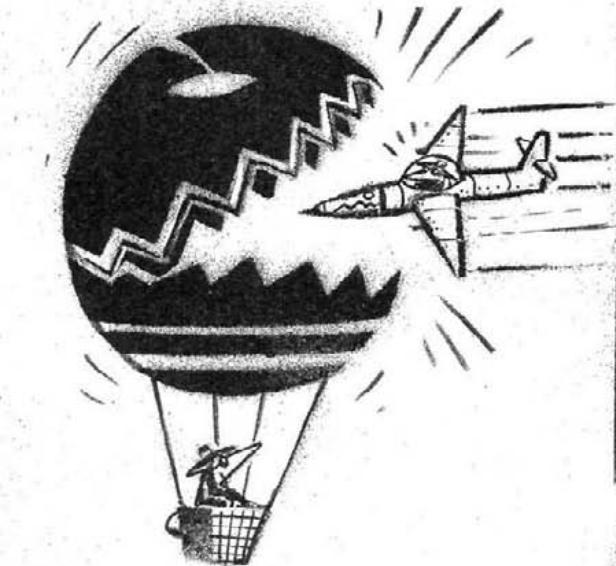
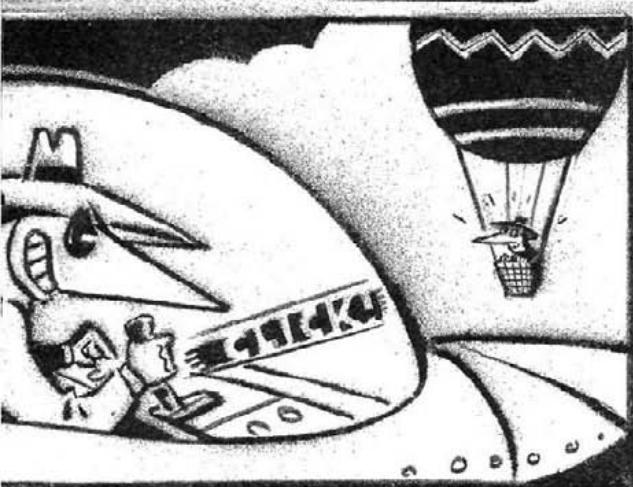
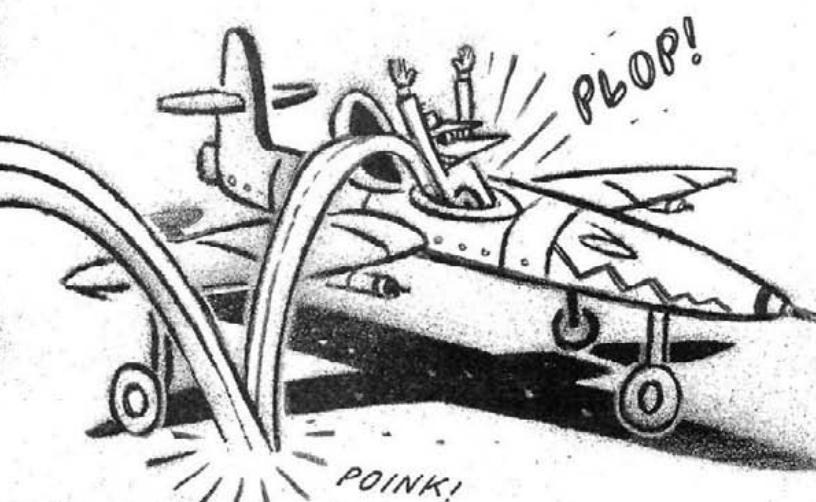
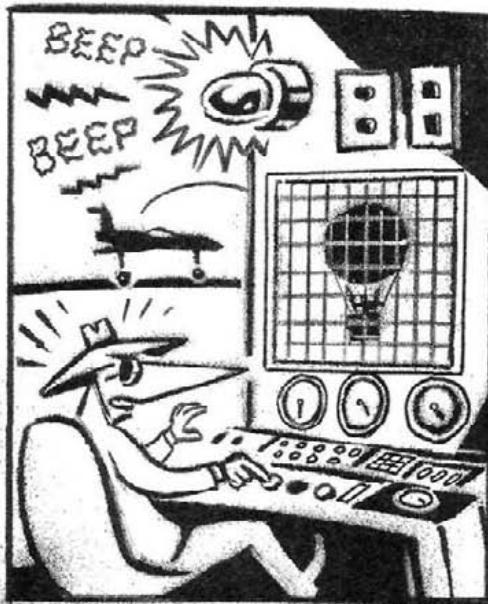


SPY

VS

SPY







CLAUS AND EFFECT DEPT.

It's Christmas time! A time of joy! A time of cheer! A time when slobbering, over-sexed males allow their hormones to run wild at the office holiday party! But all you horny guys puckering up under the mistletoe in the hopes of



Office Christ[★] MISTLETOE

SECTION 1: DEFINITION OF PARTICIPANTS

- A)** This agreement is for the sole purpose of delineating and defining the responsibilities of the involved participants before kissing under the mistletoe at any office holiday party.
- B)** Henceforth, the competent overworked woman shall be known as "KISSEE" and the oversexed male-loser co-worker or boss shall be known as "KISSEER."

SECTION 2: KISSEE'S STATEMENT OF INTENT

- A)** KISSEE hereby agrees to participate in the ancient yuletide custom of touching lips with a male person under the mistletoe, despite the fact that it is a practice originating in far less enlightened times by a society of piggishly domineering men who treated women any way they pleased without fear of reprisals, review boards or lawsuits up the wazoo.

- B)** KISSEE is entering into this Agreement for the purposes of promoting company unity and displaying the socially expected holiday spirit only. Her participation shall not be construed in any manner as an attempt or desire on the Kissee's part to initiate or become in any way involved in an office romance, office tryst and/or office "quickie."

SECTION 3: KISSEE'S OBLIGATIONS

- A)** Providing that the KISSEER upholds each of his obligations as outlined below in Section 4 of this Agreement, KISSEE agrees not to slap KISSEER with a sexual harassment lawsuit, or to complain to his boss or supervisor, spouse, girlfriend(s), mistress or the media. In addition, KISSEE agrees not to play any sadistic or mean-spirited tricks on KISSEER she may have learned from watching *Fatal Attraction*.

- B)** In the event KISSEER fails to comply with any part of his obligations as outlined below in Section 4, KISSEE may seek and take revenge in any way she deems appropriate, which may include, but shall not be limited to, breaking any or all of the promises made above, slapping the KISSEER in the face, kicking the KISSEER in the gonads and/or administering the "Bobbitt Treatment."

getting a little action are in for the shock of your lives! Because now women have something far more powerful than Santa Claus to keep you from being naughty! This year, before the holiday face-sucking begins, you can expect to be presented with MAD's...

stmas Party AGREEMENT.

SECTION 4: KISSEER'S OBLIGATIONS

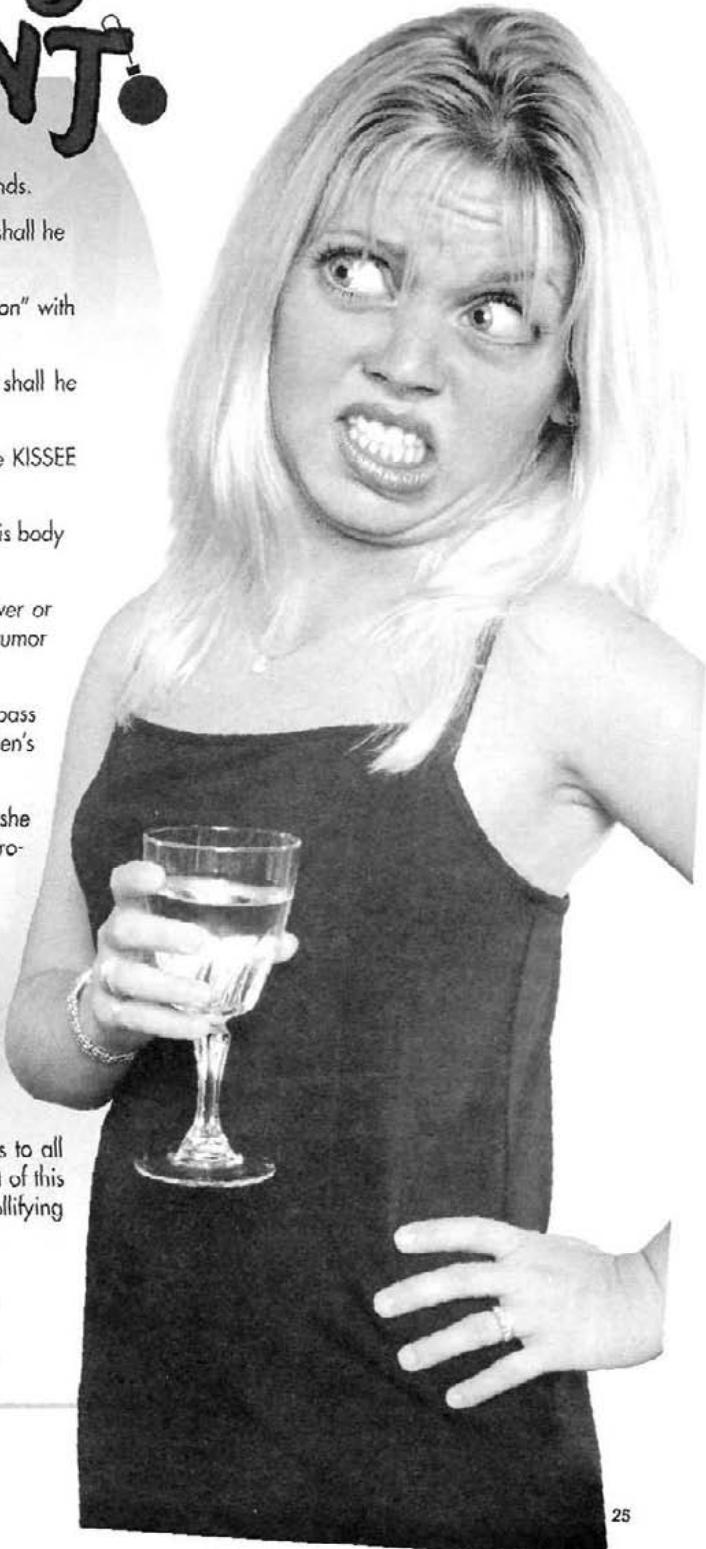
- A)** KISSEER shall not engage KISSEE in kiss for longer than 10 seconds.
- B)** KISSEER shall not introduce his tongue into KISSEE's mouth, nor shall he attempt to suck KISSEE's tongue into his mouth.
- C)** KISSEER shall not brag to colleagues or friends about "getting it on" with KISSEE afterward.
- D)** KISSEER shall not attempt to remove garments of KISSEE, nor shall he remove his own garments — not even if it is "Dress Down Friday."
- E)** KISSEER shall cease and desist if at any time during the kiss the KISSEE becomes visibly nauseous.
- F)** KISSEER shall not place mistletoe on, above or near any parts of his body in the hopes of getting them kissed.
- G)** KISSEER shall not require or expect KISSEE to moan, pant, quiver or show any signs of arousal or affection, nor shall he start an office rumor that she is a lesbian when she fails to do so.
- H)** KISSEER shall not re-create the mistletoe kiss in cartoon form and pass it around the office, nor shall he make such a re-creation on the men's room wall.
- I)** KISSEER shall not take KISSEE's participation as proof that "what she really wants" is to be pulled into the copy room for the purpose of producing homemade pornography on the Xerox machine.
- J)** KISSEER shall not before, during, or after the kiss, bark like a dog, make slurping sounds, or make any tasteless remarks such as, "Suck face, you Secretarial Slut," etc.
- K)** KISSEER shall never address KISSEE at any time as "Mistletoe Mama," "Lover Lips," "Party Patootie," etc.

SECTION 5: SIGNATURES OF PARTICIPANTS

By affixing his name in the space provided below, KISSEER agrees to all terms as indicated above, and shall make no attempt to weasel out of this Agreement by claiming he was drunk, "only joking," or merely mollifying "another hysterical female with PMS" at the time of his signing.

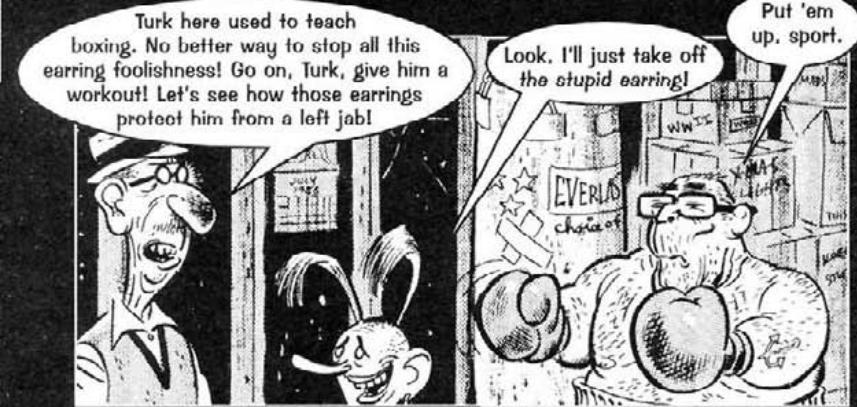
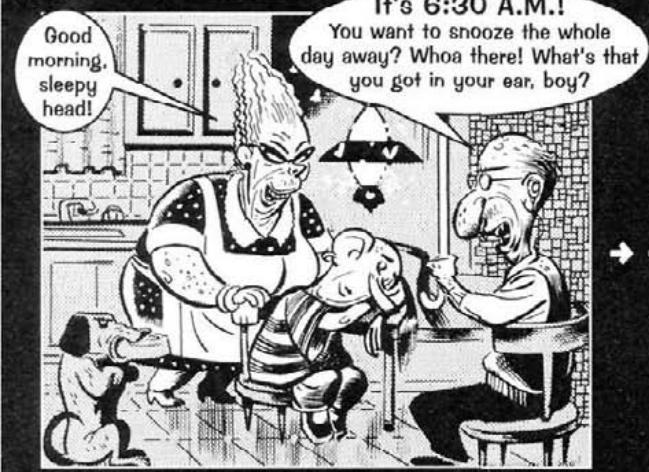
KISSEER'S SIGNATURE _____ DATE _____

KISSEE'S SIGNATURE _____ DATE _____



MONROE & CO.

He's been mocked, beat up, forced to drink bong water and suffered through his parents' divorce. And that was but a mere warmup for the horror that lies ahead in his latest adventure - the dreaded smell of old people!



GRAMPSSY

Grandma Ellie!
Grandpa Joe!
Uh...it's me,
Monroe.

Shhhh!!!
Heaven's sake, Monroe.
It's 7:30 P.M. You'll wake
the whole neighborhood!
Let's get you unpacked
and into bed.

G'night,
dearie.

Shhh, get some
sleep. Tomorrow
is a big day!

You boys
have fun.

Where
are we
going?

Just pipe down
and keep your mouth shut.
There's some people I want
you to meet.

This here is my good
friend, Turk. Turk, this is my
Grandson, Monroe. Monroe likes
to wear girlie jewelry.

Oh, no.
Not one of
those....

You still got
them old boxing
gloves, Turk?

Is he
okay? I
barely
touched
him!

Cough!
Cough!
I think I'm
gonna
hurl!

Ah, I'm
disgusted
with both
of ya! C'mon,
Monroe, it's
dinner
time!

This is an
all-you-can-eat
deal, so tank
up, boy!

Isn't four
o'clock kind
of early for
dinner?

It's the Early
Bird Special,
dearie.

TINY SCHLOMOS

TWILIGHT BUFFET

ALL YOU CAN EAT BEFORE 5PM

Maybe Mr. Rockefeller here thinks we should be spending more money on him, huh?

No, it's not that, it's...

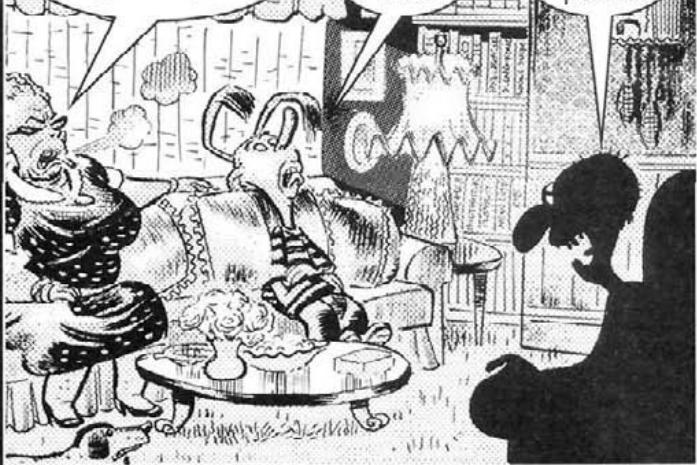
Good! Now hide some of this meatloaf in your pocket and don't let the cashier see you!



You have to understand, dear, your grandfather and I lived through the Depression.

I know, you've told me a zillion times.

Ellie, show your grandson some pictures.



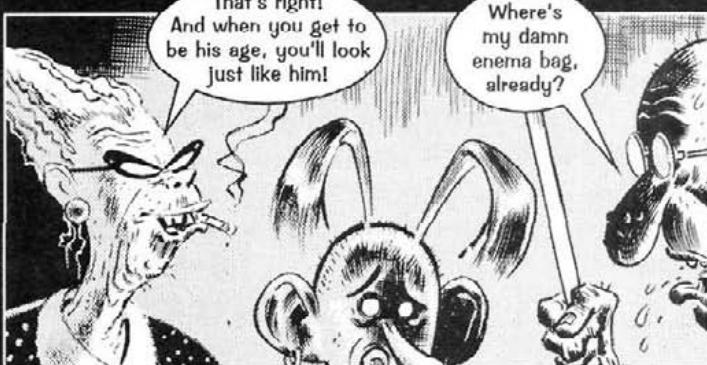
And here's Grandpa when he was your age. Back when he used to sell potato peels to the whole neighborhood.

Oh no! He looks just like...like ME!



That's right! And when you get to be his age, you'll look just like him!

Where's my damn enema bag, already?



Well, young man, I guess it's time you learn your chores. Fetch me the corn oil!

NOOOOOOO!!!



Monroe... wait! Where are you going?

Hey look, he brought salami!!





LAST WORDS



MAINTENANCE



ECOLOGY

Hey, Art! I heard you quit your job as a Park Ranger! How come?

It was too stressfull! Whenever I saw an endangered animal eating an endangered plant, I didn't know what to do!



ARTIST AND WRITER: DAVE BERG

GENERATIONS

I don't understand you kids of the nineties! You wear your pants down to your ankles, you run around in gangs and you mark up your bodies with tattoos and piercings!



Explain to me how you can do that to yourselves!

Okay...



...but first tell me about you kids of the sixties and all the pot you smoked, the LSD you dropped and those ugly bell-bottoms you wore!



COMPETITION

What a mess! Playing cards scattered all over the floor! What happened? Wait! Don't tell me, I know!



You beat your father at Go Fish again, didn't you?



DILEMMAS

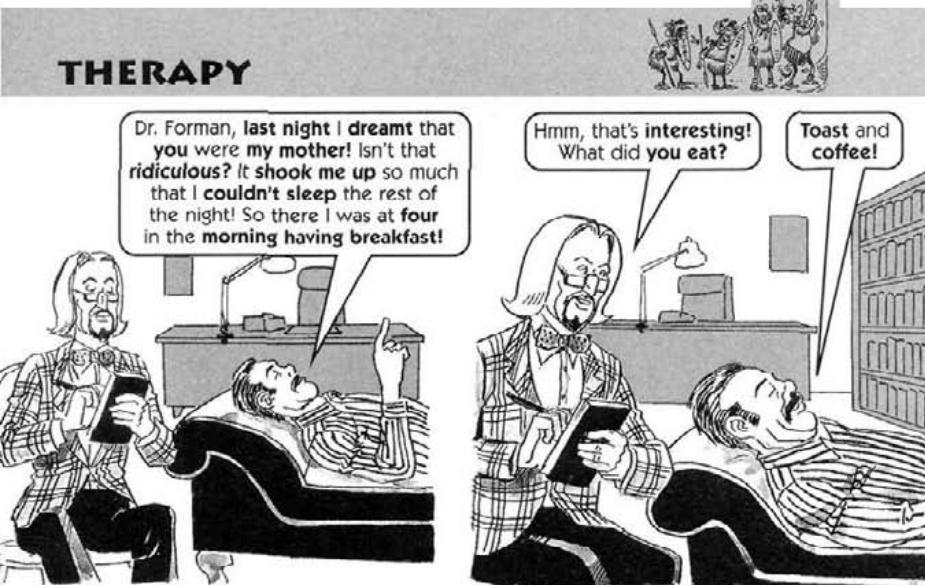
You call those problems? Listen to what I have to deal with! I'm gay, my wife is a lesbian and my daughter had an abortion!

Nothing you've mentioned seems so out of the ordinary, Phil!



THERAPY

Dr. Forman, last night I dreamt that you were my mother! Isn't that ridiculous? It shook me up so much that I couldn't sleep the rest of the night! So there I was at four in the morning having breakfast!

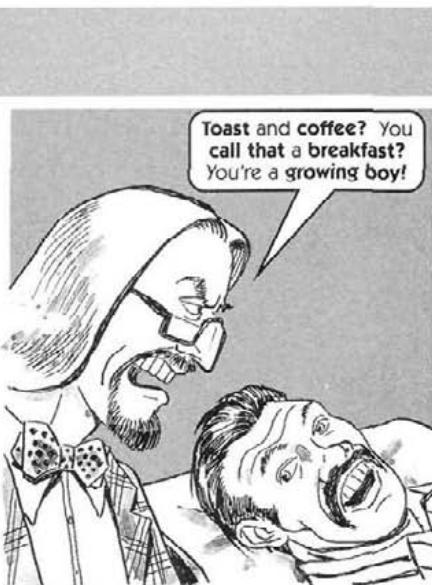


Hmm, that's interesting! What did you eat?

Toast and coffee!



Toast and coffee? You call that a breakfast? You're a growing boy!



RELATIONSHIPS

There you are, sitting alone and watching TV as usual!

What do you expect? You never pay attention to me anymore!

That's not true, Harold!

Uh, when did you start going bald?

CRITICS

Maybe for you, but I'm a staunch Conservative Republican!

Let's watch the movie on HBO!

Nah! The newspaper gave it a very bad review!

I'm so glad you looked it up! You saved us from watching it, enjoying it, and not knowing it was a bomb!

FINANCE

Have you looked at the business pages lately? Stock prices keep going up and up!

Every day it seems like the Market hits a new record high! I wonder, when's the best time to buy?

Best time? That's easy...

Ten years ago!

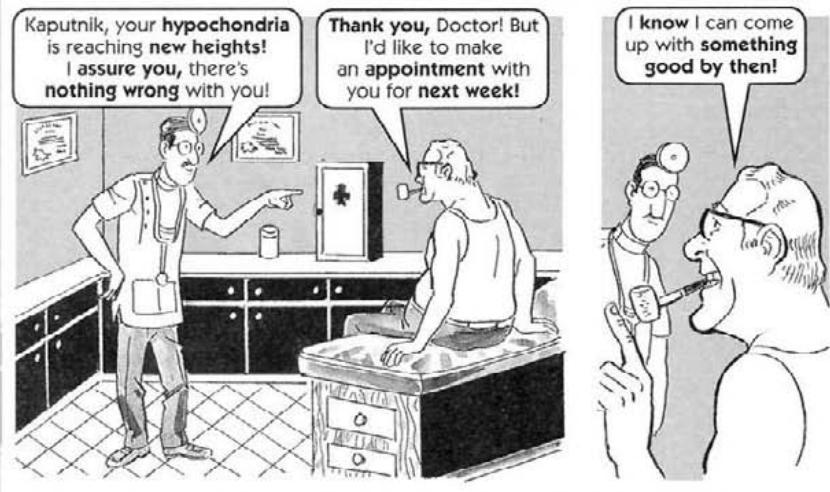
THE OFFICE



FEAR



DOCTORS

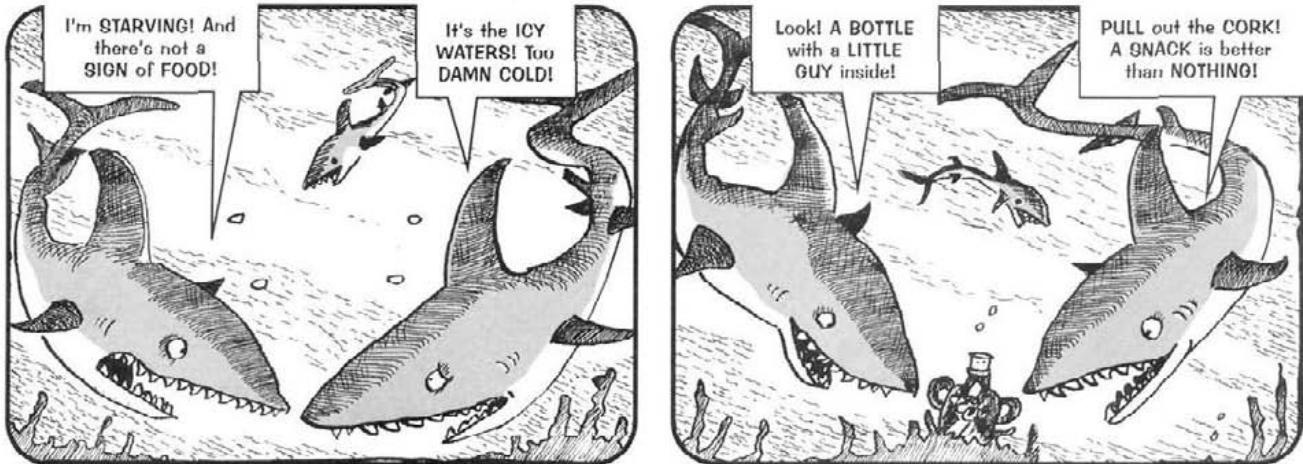


CONTENTMENT



TALES FROM
the DUCK SIDE

THE WORLD ACCORDING TO CARP



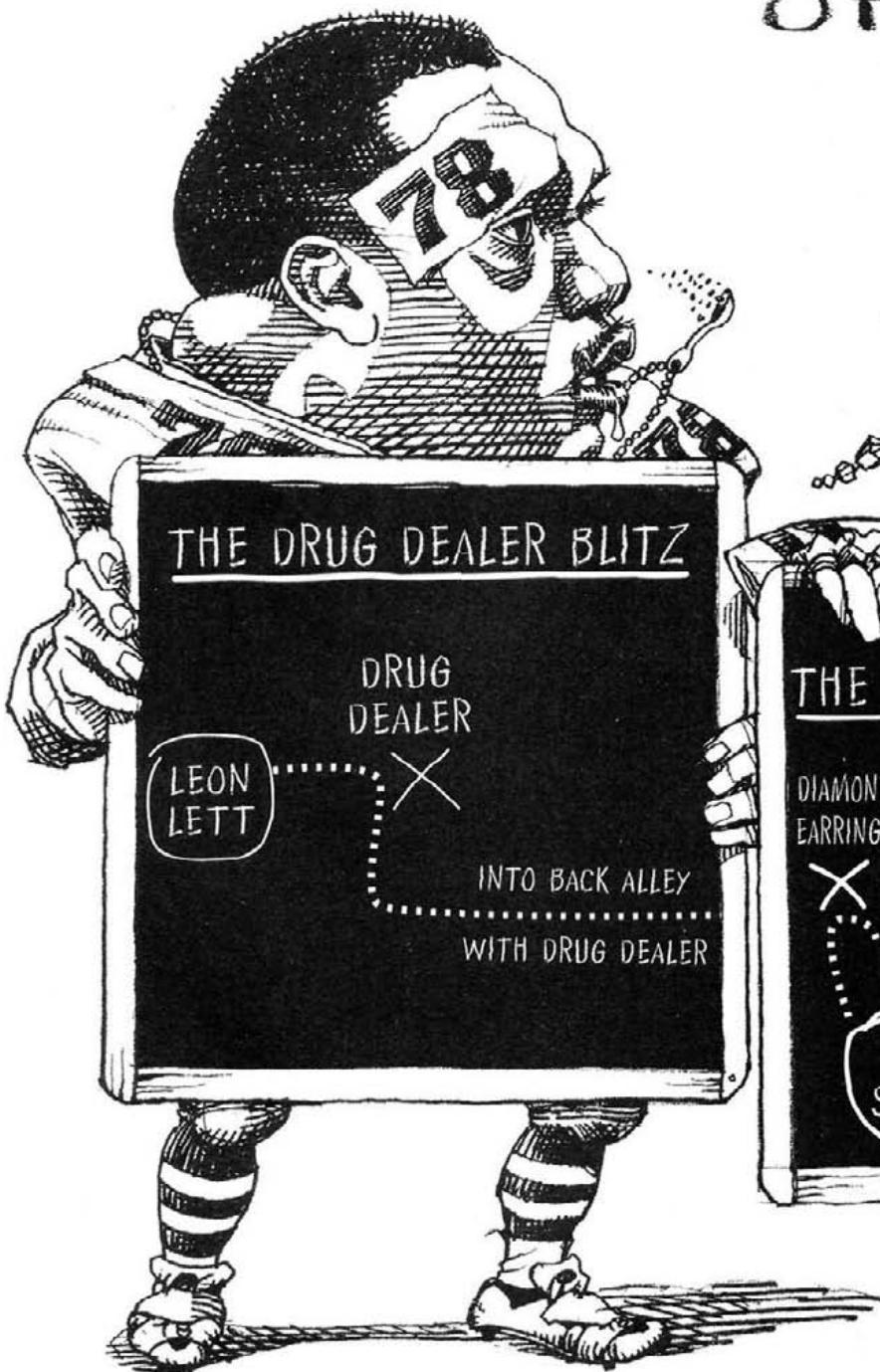


X'S AND OH-OH'S DEPT.

They may be America's Team, and they may have been in eight Super Bowls, but somehow we seem to hear about these guys more when they're not playing football! How do they do it? By studying...

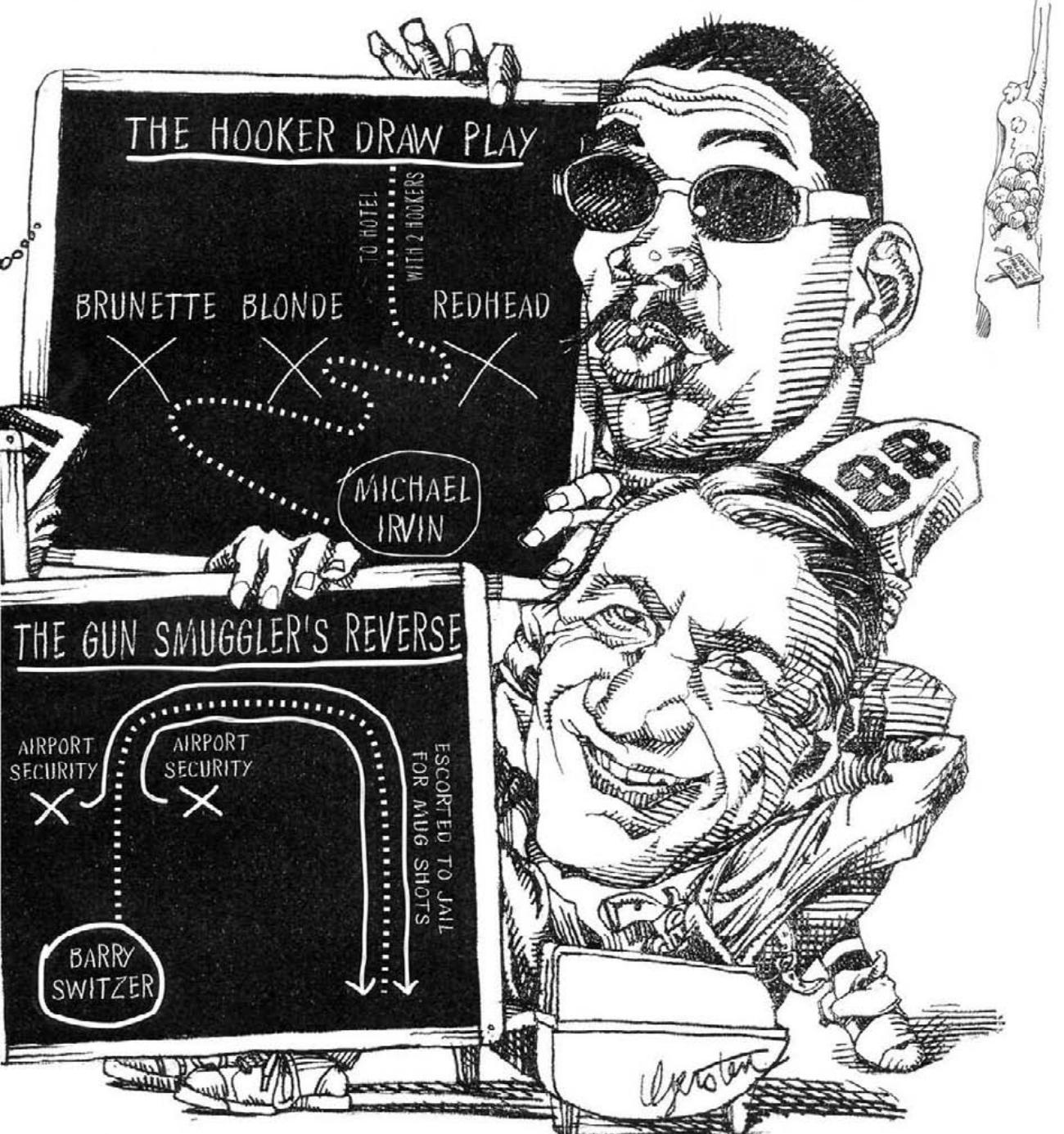
The DALLAS

OFF-THE-



COWBOYS

FIELD PLAYBOOK



Hardly a day goes by that you don't read an article by some boneheaded academic claiming that Americans are getting dumber and dumber. To this, we at MAD politely say, "Bull&%#!" In fact, we're of the exact opposite opinion! We think that Americans know more information than ever before. It's just that they know different kinds of information — stuff that is infinitely more important and relevant to their lives than the crap that impresses boneheaded academics! See if you don't agree once you peruse the results of our exclusive survey which proves beyond a shadow of a doubt that...

AMERICANS

Only 7%...



...know that Martin Luther King Jr. said "All men are brothers"

But 89%...

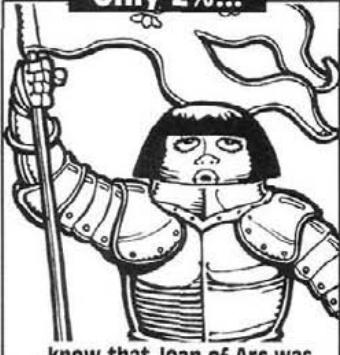


...know that Charlie Sheen and Emilio Estevez are brothers

ARTIST: RICK GEARY

WRITER: DENNIS SNEE

Only 2%...



...know that Joan of Arc was 16 when she started leading the French army

But 94%...



...know that Shoshanna Lonstein was 17 when she started dating Jerry Seinfeld

Only 12%...



...know Nathan Hale was a patriot

But 92%...



...know Alan Hale was "The Skipper"

Only 18%...



...know Bill Clinton is a great admirer of JFK

But 97%...



...know Bill Clinton is a great admirer of KFC

Only 4%...



...know that at the time of his death, Nathan Hale regretted having only one life to give for his country

But 89%...



...know that at the time of his death, Tupac Shakur had only one testicle



ARE ~~SMARTER~~ THAN EVER

Only 17%...



...know that Thomas Jefferson was the third President

But 71%...



...know that Roger Moore was the third James Bond

Only 4%...



...can name three men who signed the Declaration of Independence

But 67%...



...can name three jocks who signed multi-million dollar contracts with Nike

Only 13%...



...know the Indians lost Manhattan for \$24

But 88%...



...know the Indians lost Albert Belle for \$55 million

Only 3%...



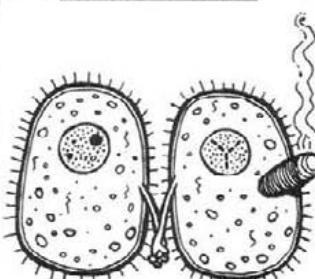
...know Washington was the father of his country

But 65%...



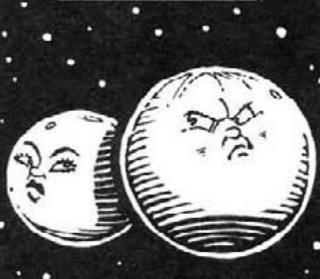
...know Bill Cosby might be the father of Autumn Jackson

Only 7%...



...know that men have a "y" chromosome, women don't

But 93%...



...know that men are from Mars, women are from Venus



We had three pages to fill in this issue, so we went right to our resident rap experts "LL Low SAT's" and "M-T-Hed," and like the visionaries they are, they did what any rap producer would do: they took an old idea and "sampled" it! It's phat, it's dope, it's stupid! In fact, it's completely brain-dead! It's...

BADLY NEEDED CD WARNING LABELS

The
Hip Hop
Edition

BEWARE

THIS CD MAY CONTAIN
STATIC, BREAKUPS OR OTHER
ELECTRICAL INTERFERENCE
CAUSED DURING RECORDING
PROCESS BY COOLIO'S HAIR!

BEWARE



WARNING TO CONSPIRACY BUFFS

Although there are several clues hidden in the songs, cover art and title of this CD that suggest otherwise, 2Pac is as dead as a doornail. Word up!

WRITER: DESMOND DEVLIN

BEWARE

When you think of cutting-edge rap, a saliva-spitting duck and a stammering pig may not be the first things that come to mind!

WARNING

MC REN WILL ALWAYS BE THE RINGO OF N.W.A.

MUSIC FROM AND INSPIRED BY THE MOTION PICTURE

WARNING

Shaq is almost as good a rapper as he is an actor!



CONSUMER ALERT:

TO INDIVIDUALLY PURCHASE ALL OF THE ORIGINAL SONGS PUFF DADDY STOLE, COPIED AND PUT ON THIS ONE CD COULD COST YOU 80, 90 EVEN 100 DOLLARS!

WU-TANG FOREVER

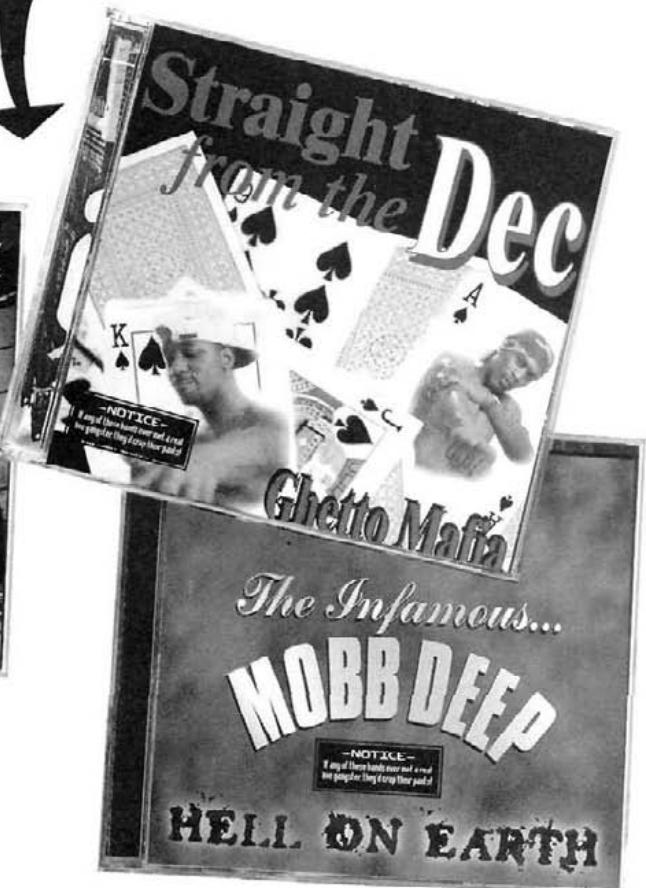
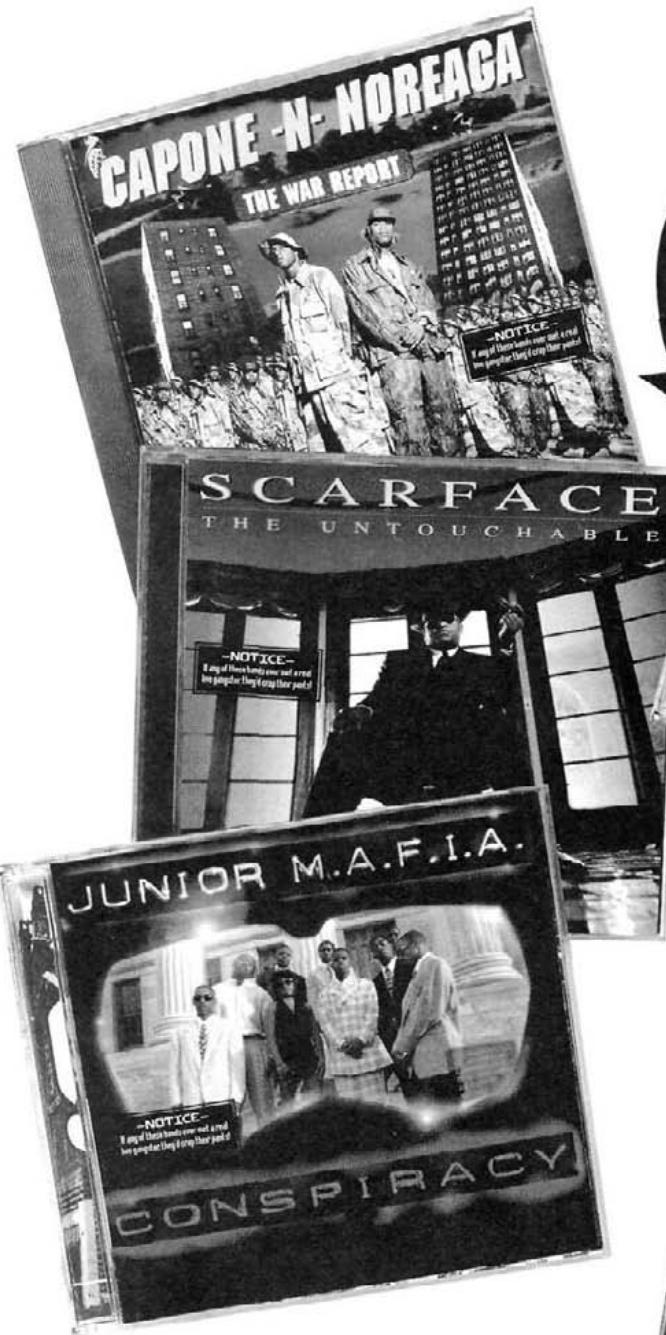
ADVISORY

These guys are from the lame-ass borough of Staten Island — just how cool can they be?



-NOTICE-

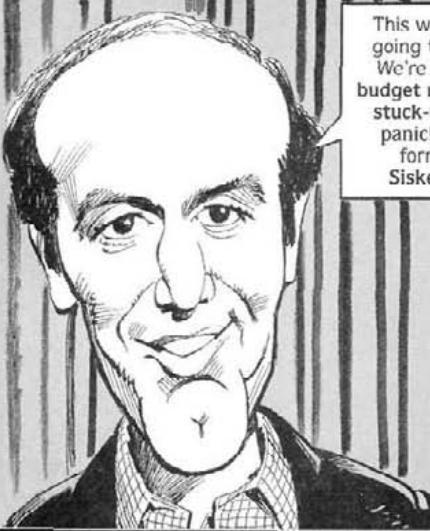
If any of these bands ever met a real live gangster, they'd crap their pants!



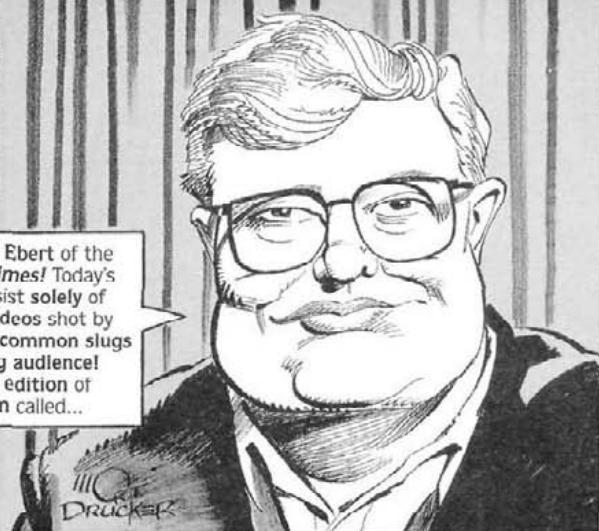
W A R N I N G

We don't care if he is in the cooler until 2005: if you think we're gonna make a joke about Suge Knight, you're nuts!





This week on *At The Movies* we're going to take a bit of a departure! We're not going to trash any big-budget movies starring egomaniacal, stuck-up pretty boys — but don't panic! We'll be returning to that format next week! I'm Gene Siskel of the *Chicago Tribune*!



And I'm Roger Ebert of the *Chicago Sun Times*! Today's show will consist solely of the amateur videos shot by and starring the common slugs in our viewing audience! It's a special edition of our program called...

Drucker

ARTIST: MORT DRUCKER

WRITER: ANDREW J. SCHWARTZBERG

THUMB LIKE IT NOT DEPT.

SISKEL & EBERT TRASH HOME MOVIES

Our first home video is *Bobby Glantzburg Learning To Ride A Bike*, and it's filmed in the distinctive style of his Uncle Ted, who just loves to use the zoom lens for no apparent reason! Personally, the constant zooming made me nauseous, and had me longing for an industrial size bottle of Dramamine, but anyway, let's take a look...



SEPT. 10

If you feel like you've seen this before, you're right! It's a carbon copy of Uncle Ted's earlier works, *Bobby Learning To Crawl* and *Bobby Learning To Walk*! Instead of just cutting his knee, I think the video would have been much better if Bobby broke or dislocated it! Thumbs down for me, Gene!



Thumbs up for me, Roger! I found myself rooting for Bobby the entire time, and as far as the injury, it's an appropriately painful one for a kid his age! I found his story inspirational! Like Cuba Gooding Jr.'s role in *Jerry Maguire*!

I'm just tired of the little punk succeeding! Why not have him fall for once? Or, at least have the cut get infected to add some drama to the story!

Well, I for one have thoroughly enjoyed watching Bobby's saga, and I can't wait to see the video of him getting lucky with his girlfriend ten years down the road!

Our next video is called *Traditional Italian Wedding* and stars Arturo and Catherine Tomaso as the happy couple! The tape starts off in charming fashion as we see them at the altar receiving their vows!



At first I was impressed by the unique camera angles being utilized by Catherine's cousin Luigi! But as the tape went on I realized it wasn't artistic inspiration, but rather a drunken stupor that caused Luigi to film in this lopsided manner! By the time the wedding guests began to dance the Macarena it was obvious that Luigi was totally smashed!

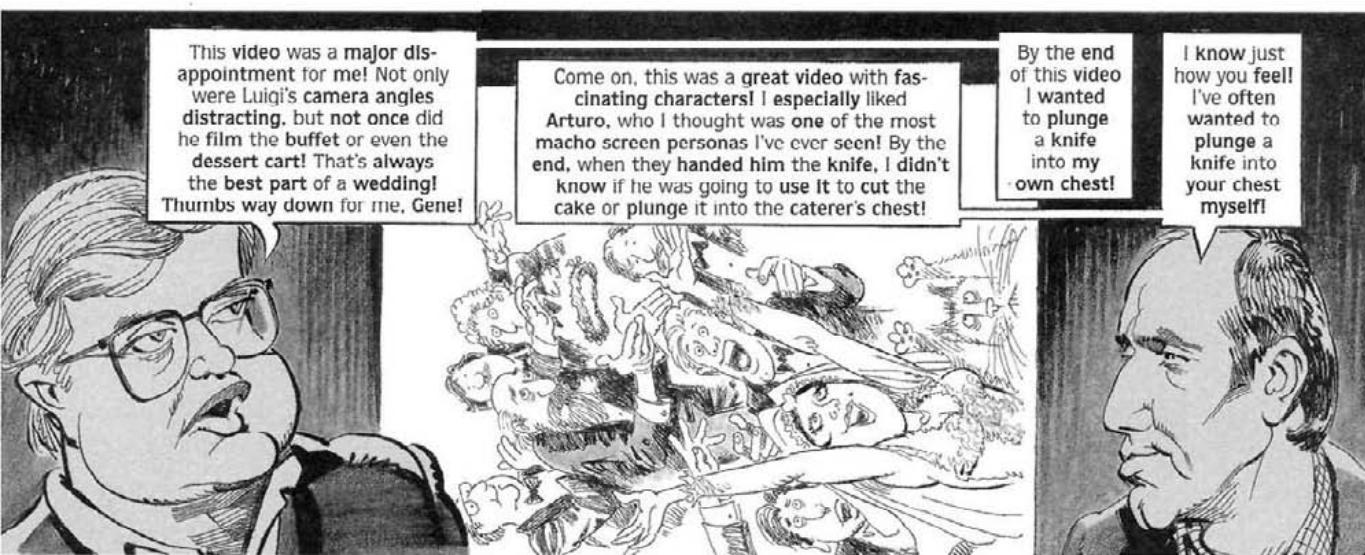


This video was a major disappointment for me! Not only were Luigi's camera angles distracting, but not once did he film the buffet or even the dessert cart! That's always the best part of a wedding! Thumbs way down for me, Gene!

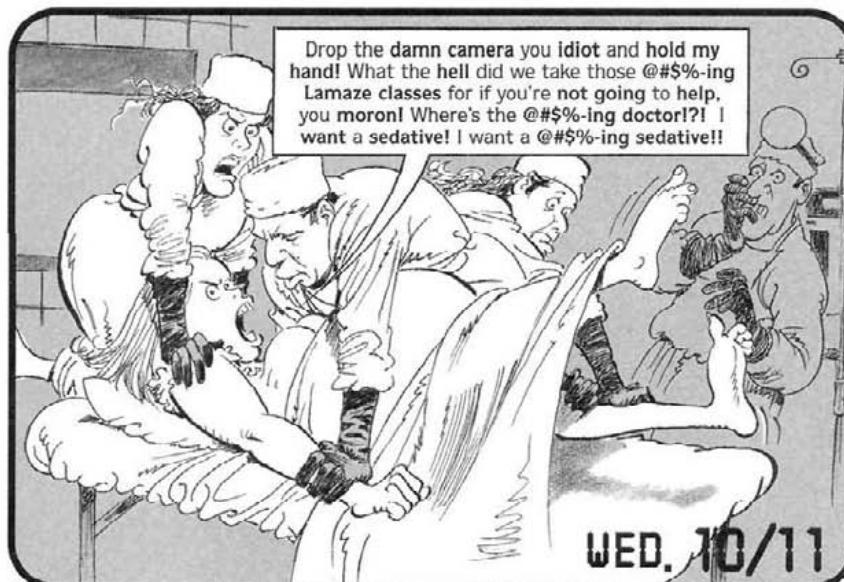
Come on, this was a great video with fascinating characters! I especially liked Arturo, who I thought was one of the most macho screen personas I've ever seen! By the end, when they handed him the knife, I didn't know if he was going to use it to cut the cake or plunge it into the caterer's chest!

By the end of this video I wanted to plunge a knife into my own chest!

I know just how you feel! I've often wanted to plunge a knife into your chest myself!



Moving right along, our next video is one of the most touching and heartwarming I've ever seen, for it depicts the miracle of life! Shot by her loving husband Dan, we're allowed a peek at the tender scene as *Sue Withers Gives Birth!*

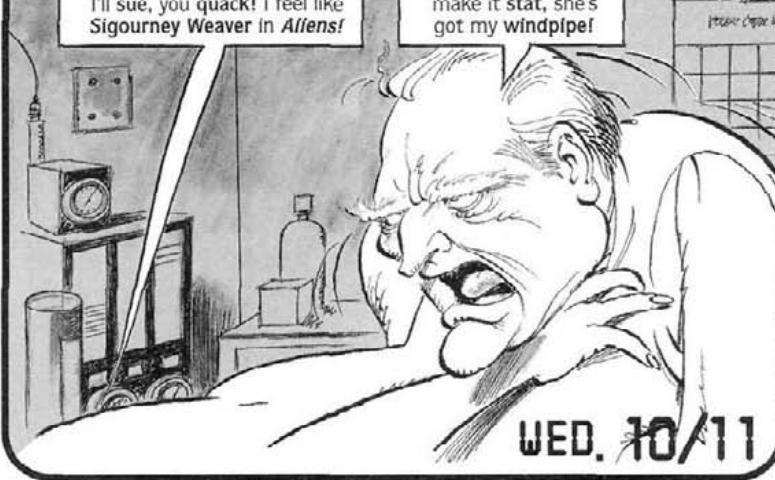


Notice how the tension builds in this memorable scene between Sue and her good-natured obstetrician!



AHH! Give me DRUGS, give me DRUGS! Dope me up NOW, or I'll sue, you quack! I feel like Sigourney Weaver in Aliens!

You heard her, nurse! 50cc of Demerol! And make it stat, she's got my windpipe!



These are only a few of the very poignant moments in this video! The close-up of the needle going into Sue's spine for the epidural was clearly an homage to the "needle scene" in *Pulp Fiction*! I say, thumbs up!



And I say, thumbs down! Nothing could have saved this video — even if the kid came out sounding like Bruce Willis in *Look Who's Talking!* It was the most disgusting, gross and vulgar display I've seen since we last had dinner together! And even though I'd usually reprimand you for giving away the ending like you just did, I found it so trite and anticlimactic it doesn't even matter!

Really? I'm surprised you weren't thrilled to see someone on camera with even less hair than yourself!



So that concludes our special show on home videos! Join us next time when we review Steven Seagal, Jean-Claude Van Damme and Sylvester Stallone in the highly anticipated movie, *Three Violent Dumb Guys*!



Umph!

Augggh!

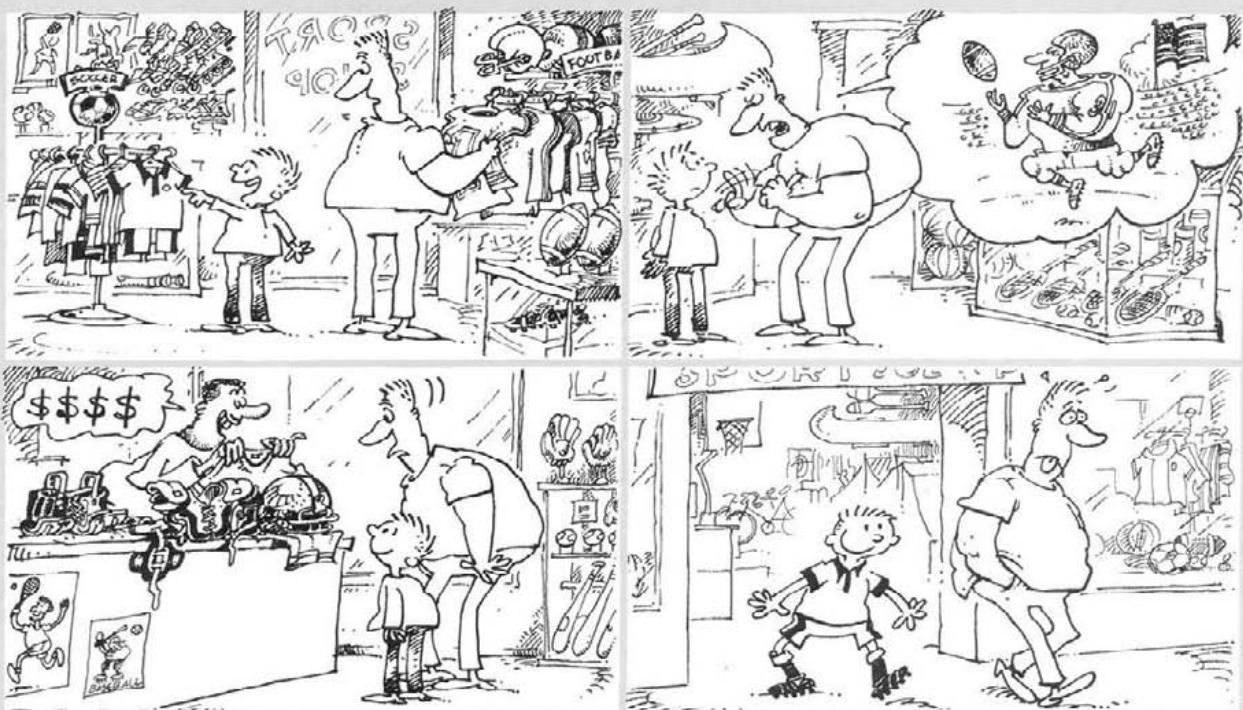
Le oof!



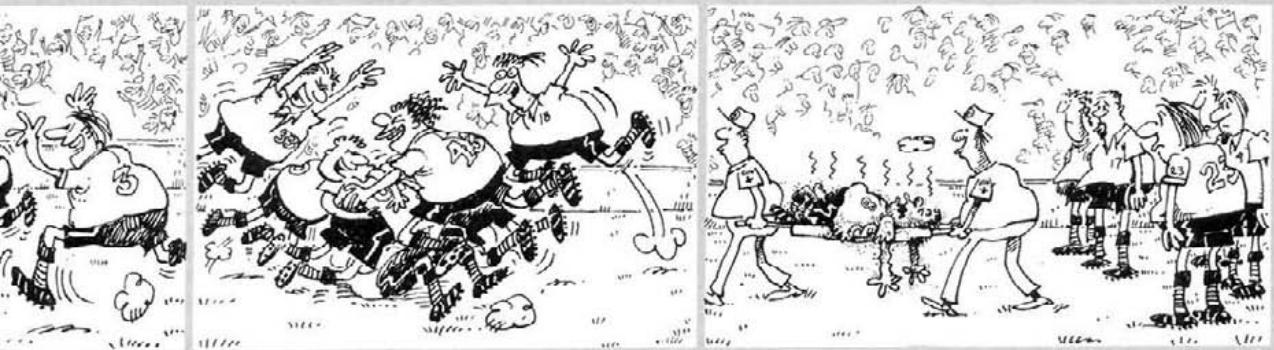
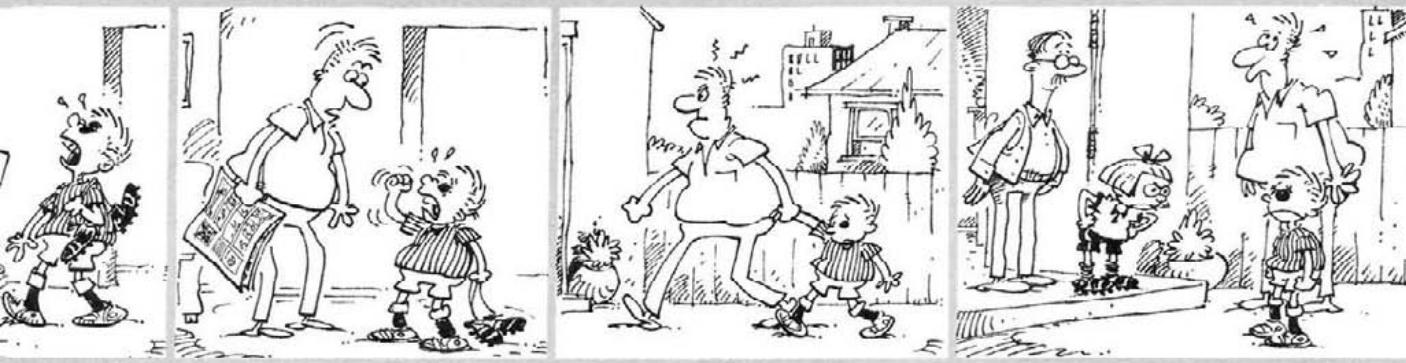
A MAD LOOK AT SOCCER



ARTIST AND WRITER: SERGIO ARAGONES









GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to kick the bucket!

THIS MONTH'S FUTURE HANDFUL OF DUST:

Martha Stewart

CAUSE OF DEATH

ODDS

Overcome by ham-glaze fumes	2:1
Infected splinter from making own toothpicks	4:1
Turned into "festive holiday centerpiece" by her fed-up employees	6:1
Done in by wives whose husbands expect them to act "like Martha"	10:1
Done in by husbands whose wives now act "like Martha"	20:1



WHAT HOT
HOLLYWOOD
TREND HAS MANY
AMERICANS
GASPING?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Hollywood (a.k.a. La La Land) has always conjured up images of artificially enhanced women and smooth-talking, Lexus-driving movers and shakers. A place where dreams are made and broken in million-dollar mansions and expensive eateries. Lately, however, there is a new stereotype linked to people in the "The Biz." To find out what this latest shocker from Tinseltown is, fold in as shown...



FOLD PAGE OVER LIKE THIS!

A

FOLD THIS SECTION OVER LEFT

B

FOLD BACK SO "A" MEETS "B"



CELEBRATED THROUGHOUT THE WORLD, THE ONE CITY
CITED FOR EXCESSES IS HOLLYWOOD. NO SUGAR
COATING CAN POSSIBLY COVER UP OR
SMOOTH OVER THE DEADLY PATH IT'S NOW TAKING

A

ARTIST AND WRITER: AL JAFFEE

B

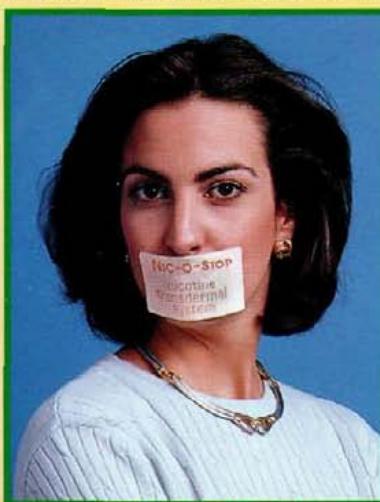
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FORGET EXPENSIVE HYPNOSIS!**

**NIC-O-STOP® IS THE ONLY
PRODUCT THAT GUARANTEES
YOU'LL STOP SMOKING IMMEDIATELY!
NO IFS, ANDS OR BUTTS!**

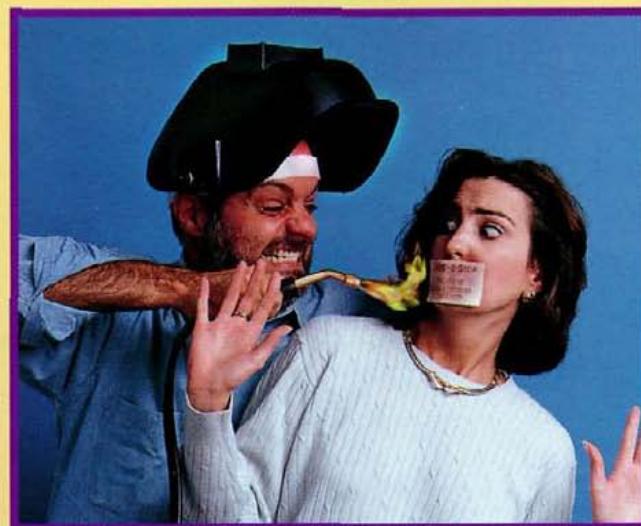
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The Nic-O-Stop® Patch is all you need to insure that a cigarette never touches your hopelessly-addicted, nicotine-craving lips again! Unlike inconvenient arm and ear patches which require repeated use and often fail, you apply the revolutionary Nic-O-Stop® Patch only once — over your entire mouth! And thanks to its unique combination of space age

kevlar and hi-tech adhesives, you won't be removing the Nic-O-Stop® Patch any time soon!



"Mmmph mmmph! Fmmph'm mmmph!" — Sylvia Mangojello
Translation: "Thanks to Nic-O-Stop® I don't smoke anymore! Now please get this thing off me, I'm having trouble breathing."



Nic-O-Stop® is easy to use and fool-proof! It's also scissors-proof, box cutter-proof, crowbar-proof and blow torch-proof!



Clinically Tested And Proven To:

- Stop Smoking!
- Stop Nail-Biting!
- Stop Bad Breath!
- Stop Flossing!
- Stop Talking!
- Stop Eating!



A MAD AD PARODY

Finally, an effective way to stop smoking without gaining weight!

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NIC-O-STOP®

The power to **Calm.**
The power to **Comfort.**
The power to **Kill.**